OPQIC/Oklahoma Maternal Health Task Force Quarterly Meeting

July 21, 2026

This meeting will be recorded.

OPQIC
OKLAHOMA PERINATAL QUALITY IMPROVEMENT COLLABORATIVE

OKLAHOMA State Department of Health

OHA OKLAHOMA HOSPITAL ASSOCIATION

Please rename yourself on Zoom or type your name into the chat box.

OPQIC
OKLAHOMA PERINATAL QUALITY IMPROVEMENT COLLABORATIVE

OKLAHOMA State Department of Health

OHA OKLAHOMA HOSPITAL ASSOCIATION

Agenda

- **OSDH/MHTF Updates**
  - Rural Health Transformation Project
  - Parents as Teachers
  - Pregnancy Resource Navigators
- **OUHSC: Centering-Inspired Model of Education and Care**
- **OSU: Maternal and Addiction Recovery Care – Tulsa**
- **OBRC: New Breastfeeding App**
- **OPQIC Updates**
  - Advisory Council

OSDH Update

- Rural Health Transformation Program – RHTP
- Parents as Teachers (PAT) Expansion
- Pregnancy Resource Navigators (PRN) Expansion

OKLAHOMA
State Department
of Health

Active Funding Opportunities

- Emergency Medical Service & Community Paramedicine Vehicles - Due: July 27, 2026
- Expanding Care: Doulas Program - Due: July 27, 2026
- OSDE’s PRIMS Project 695 Competitive Grant- Due: Sept. 11, 2026

Closed Funding Opportunities

- Rural Regional Reorientation (RRR) Program
- Chronic Disease Management Program
- OSDE's ROOTS Competitive Grant
- Expanding Care: Doula Program
- Community-Led Wellness Hubs: Microgrants
- Behavioral Health Integration - Medications for Opioid and Alcohol Use Disorder

Virtual Regional Kick-Offs – Virtual kickoffs will be held by region to share RRR context, expectations, and next steps for engagement. These meetings will serve as an opportunity for facilitator introductions, as well as to highlight identified areas of need within each region.

Date	Time	Region	Counties covered	Facilitator
Tuesday, 7/21	11 AM – 12 PM	Northeast	Craig, Creek, Delaware, Mayes, Nowata, Okmulgee, Osage, Ottawa, Pawnee, Rogers, Wagoner, Washington	**Ann Paul**
Tuesday, 7/21	3 PM – 4 PM	Northwest and North Central	Alfalfa, Beaver, Blaine, Cimarron, Custer, Dewey, Ellis, Garfield, Grant, Harper, Kay, Kingfisher, Lincoln, Logan, Major, Noble, Payne, Roger Mills, Texas, Woods, Woodward	**Clark Houser**
Wednesday, 7/22	11 AM – 12 PM	South Central	Carter, Comanche, Cotton, Garvin, Jefferson, Love, Murray, Pontotoc, Stephens, Tillman	**Richard Gillespie**
Wednesday, 7/22	3 PM – 4 PM	Southwest and Central	Beckham, Caddo, Canadian, Cleveland, Grady, Greer, Harmon, Hughes, Jackson, Kiowa, McClain, McIntosh, Okfuskee, Pottawatomie, Seminole, Washita	**Tamara Clift**
Friday, 7/24	11 AM – 12 PM	East Central and Southeast	Adair, Atoka, Bryan, Cherokee, Choctaw, Coal, Haskell, Johnston, Latimer, LeFlore, McCurtain, Muskogee, Marshall, Pittsburg, Pushmataha, Sequoyah	**Melanie McGee**

In-Person Regional "County Cluster" Kickoffs – These in-person meetings will serve as an early opportunity for stakeholders to engage directly with facilitators. The meetings will focus on recapping key takeaways from the virtual kickoffs, identifying and discussing priority areas of need within each cluster subregion, and gathering stakeholder feedback/addressing any questions.

Date	Time	Counties covered	Meeting location	Facilitator
Monday, 7/27	11:00 AM - 12:00 PM	Osage, Pawnee, Creek, Okmulgee (OSDH District 3 - east side; District 7 - Okmulgee)	Creek County Fairgrounds in Kellyville, Dining/Banquet Hall- 17808 W OK-66, Kellyville, OK 74039	Ann Paul
Monday, 7/27	12:00 PM - 1:00 PM	Ellis, Woodward, Woods, Dewey, Custer & Roger Mills (OSDH District 1)	High Plains Technology Center - Seminar Room, 3921 34th St Woodward, OK 73801	Clark Houser
Tuesday, 7/28	11:00 AM - 12:00 PM	Beckham, Harmon, Greer, Jackson (OSDH District 5)	Beckham County Health Dept. - 400 East 3rd Street Elk City, OK 73644	Tamara Clift
Tuesday, 7/28	4:00 PM - 5:00 PM	Tillman, Comanche, Cotton (OSDH District 5), Stephens, Jefferson (OSDH District 8)	The FISTA - 390 SW D Ave. Lawton, OK 73501	Richard Gillespie
Thursday, 7/30	3:00 PM - 4:00 PM	Muskogee, Cherokee, Adair, Sequoyah, Haskell (OSDH District 7)	Cherokee County Health Department - 1298 W. 4th St., Tahlequah, OK	Melanie McGee
Friday, 7/31	11:30 AM - 12:30 PM	Pittsburg, Latimer, Le Flore (OSDH District 9)	McAlester Health Dept. Conference Room - 1400 E College Ave McAlester, OK	Melanie McGee
Monday, 8/3	11:00 AM - 12:00 PM	Washington, Rogers, Craig, Ottawa, Mayes, Delaware, Wagoner (OSDH District 4)	Mayes County Fairgrounds - 2200 NE 1st St, Pryor, OK 74361	Ann Paul
Monday, 8/3	2:00 PM - 3:00 PM	Cimarron, Texas, Beaver & Harper (OSDH District 1)	Texas County Health Department - 1410 N. East Street Guymon, OK 73801	Clark Houser
Wednesday, 8/5	3:00 PM - 4:00 PM	Washita, Kiowa, Caddo (OSDH District 5)	OSU Extension - 1202 E Central Blvd, Anadarko, OK 73005	Tamara Clift
Thursday, 8/6	3:00 PM - 4:00 PM	Alfalfa, Major, Blaine, Kingfisher, Garfield, Grant, Logan (OSDH District 6 - minus Canadian Co.)	Garfield County Health Department - 2501 Mercer Dr, Enid, OK 73701	Clark Houser
Friday, 8/7	11:30 AM - 12:30 PM	Garvin, Murray, Pontotoc, Carter, Love (OSDH District 8)	Carter County Health Department - 405 S Washington St, Ardmore, OK 73401	Richard Gillespie
Monday, 8/10	11:30 AM - 12:30 PM	Canadian (OSDH District 2), Grady, McClain (OSDH District 6), Cleveland (OSDH District 10)	The Well in Norman - 210 James Garner Ave, Norman, OK 73069	Tamara Clift
Monday, 8/10	11:00 AM - 12:00 PM	Kay, Noble, Payne & Lincoln (OSDH District 3 - west side)	First Presbyterian Church of Stillwater - 524 Duncan Stillwater, OK 74074	Clark Houser
Wednesday, 8/12	11:30 AM - 12:30 PM	Pottawatomie, Seminole, Hughes (OSDH District 6), Okfuskee, McIntosh (OSDH District 7)	Reynolds Wellness Center - 1001 EW Hwy 123, Seminole, OK 74868	Tamara Clift
Thursday, 8/13	3:00 PM - 4:00 PM	Pushmataha, Choctaw, McCurtain (OSDH District 9)	Kiamichi Technology Center, Hugo Campus - 107 S 15th St, Hugo OK	Melanie McGee
Friday, 8/14	11:30 AM - 12:30 PM	Johnston, Marshall (OSDH District 8), Coal, Atoka, Bryan (OSDH District 9)	KTC Center for Workforce Advancement - 314 E Main St, Durant OK	Melanie McGee

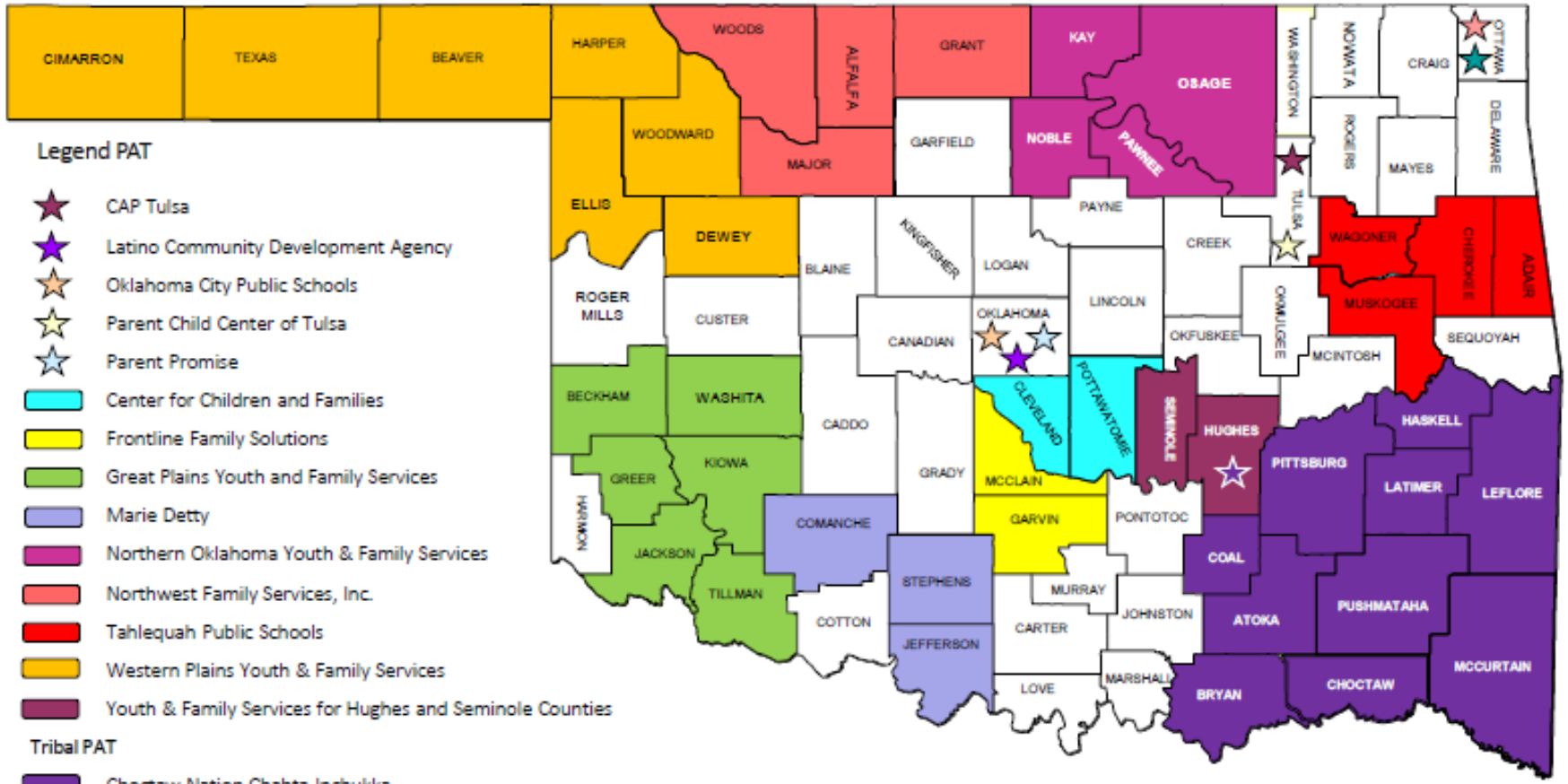
Website: https://oklahoma.gov/health/rhtp/rhtp-funding-recipients.html

Email: OklahomaRHTP@health.ok.gov

Find your Regional Champion

Subscribe to Newsletter

Parents as Teachers (PAT)
FY 2026



Legend PAT

- CAP Tulsa
- Latino Community Development Agency
- Oklahoma City Public Schools
- Parent Child Center of Tulsa
- Parent Promise
- Center for Children and Families
- Frontline Family Solutions
- Great Plains Youth and Family Services
- Marie Detty
- Northern Oklahoma Youth & Family Services
- Northwest Family Services, Inc.
- Tahlequah Public Schools
- Western Plains Youth & Family Services
- Youth & Family Services for Hughes and Seminole Counties

Tribal PAT

- Choctaw Nation Chahta Inchukka
- Eastern Shawnee Tribe of Oklahoma
- Peoria Tribe of Indians

Data Source: Parents as Teachers, Family Support and Prevention Services, Oklahoma State Department of Health
Created: 05.05.2026

Disclaimer: This map is a compilation of records, information and data from various city, county and state offices and other sources, affecting the area shown, and is the best representation of the data available at the time. The map and data are to be used for reference purposes only. The user acknowledges and accepts all inherent limitations of the map, including the fact that the data are dynamic and in a constant state of maintenance.

OKLAHOMA State Department of Health

Hospital Pregnancy Resource Navigators (PRNS)



OKLAHOMA
State Department
of Health

Update July 2026

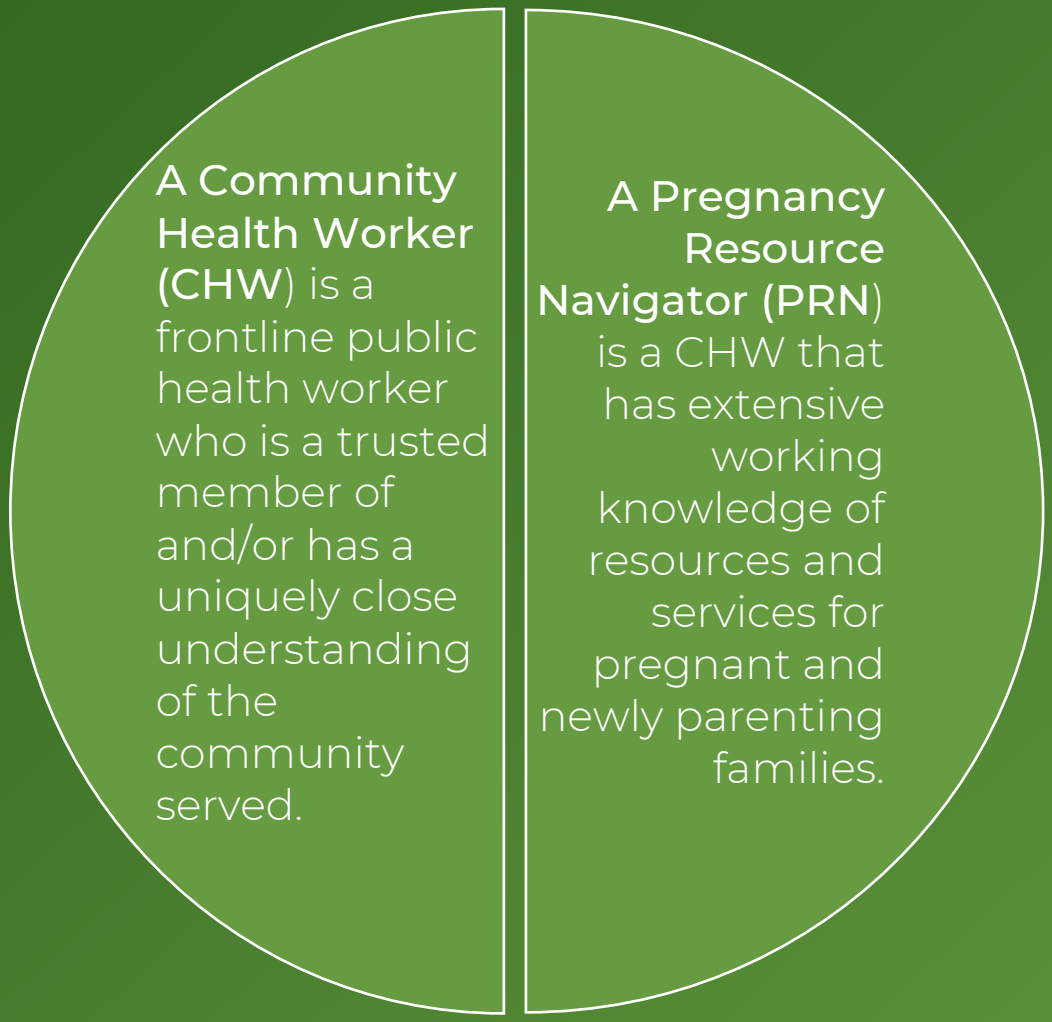
Helping Every Life and Parent

H.E.L.P. Task Force

A recommendation from the Governor's Helping Every Life and Parent (H.E.L.P.) Task Force led to the creation of the Pregnancy Resource Navigator (PRN) program. The program was developed by the Oklahoma State Department of Health working in cooperation with other state agencies and family servicing partners and is funded through the Oklahoma State Legislature.



OKLAHOMA STATE DEPARTMENT OF HEALTH



OKLAHOMA STATE DEPARTMENT OF HEALTH

CHWs and PRNs are working with communities across the state to provide access to resources, programs, and referrals to services that support Oklahomans.

Purpose

To improve maternal, infant, and family health by reducing barriers to care, and supporting continuity of services by addressing social determinants of health and facilitating connections to internal and community-based resources.



Program Overview

1

Support pregnant and postpartum families

2

Address social drivers of health

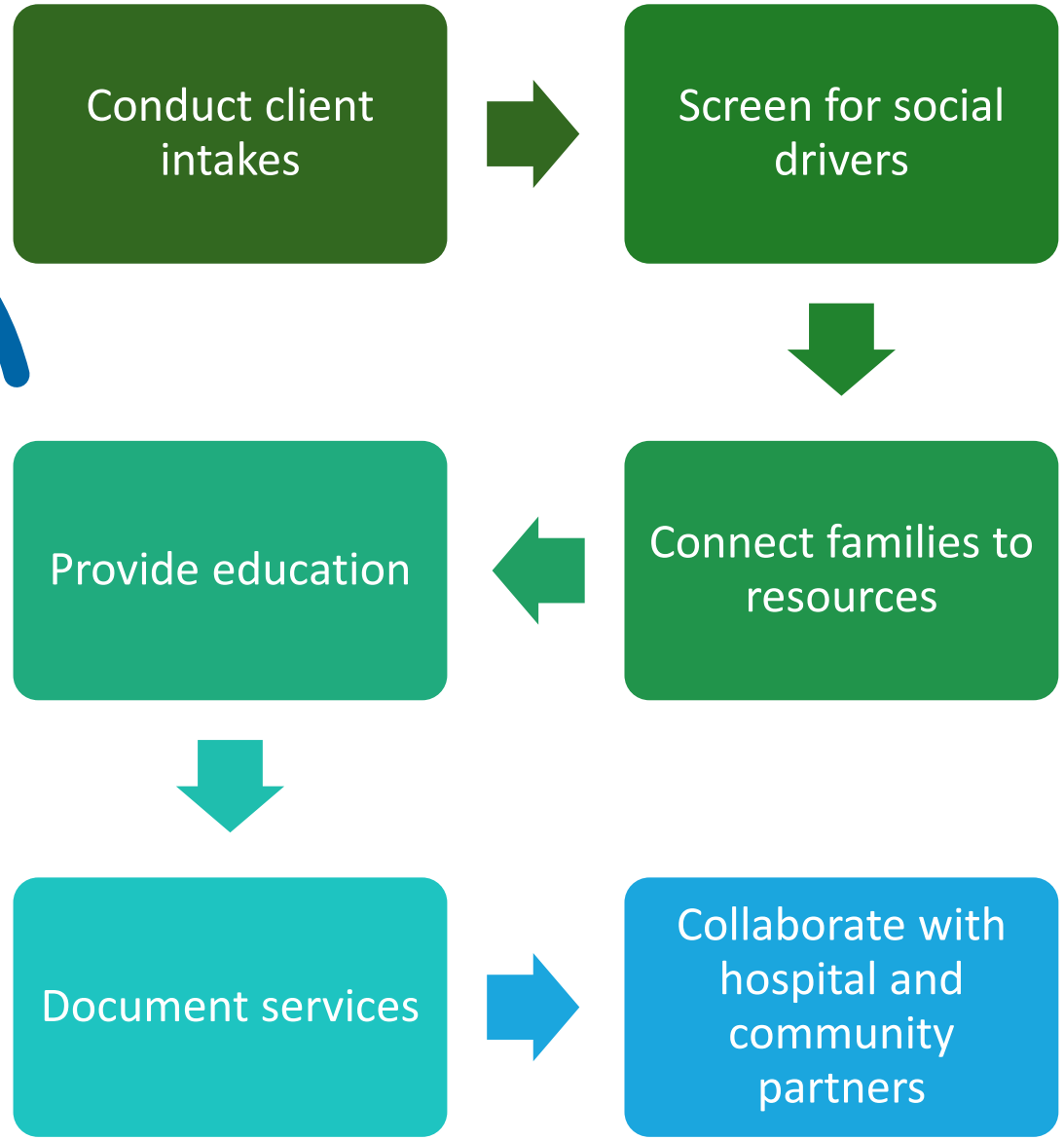
3

Connect families to medical, social, and community resources

4

Improve maternal and infant outcomes

PRN Workflow



Hospital PRN Does Not:

Perform	Perform clinical assessments
Provide	Provide medical advice
Interpret	Interpret labs, imaging, or vital signs
Provide	Provide psychotherapy
Conduct	Conduct crisis intervention
Replace	Replace licensed staff
Influence	Influence medical and reproductive decisions

Positive Impacts of the PRN Role

Improved Maternal Health Outcomes

- Improved maternal health during pregnancy and postpartum
- Increased postpartum visit completion
- Improved maternal mental health
- Reduced pregnancy complications through early identification and referral

Improved Infant Health Outcomes

- Improved infant health and development
- Increased safe sleep practices
- Higher rates of breastfeeding initiation and duration
- Increased completion of well-child visits
- Higher immunization rates

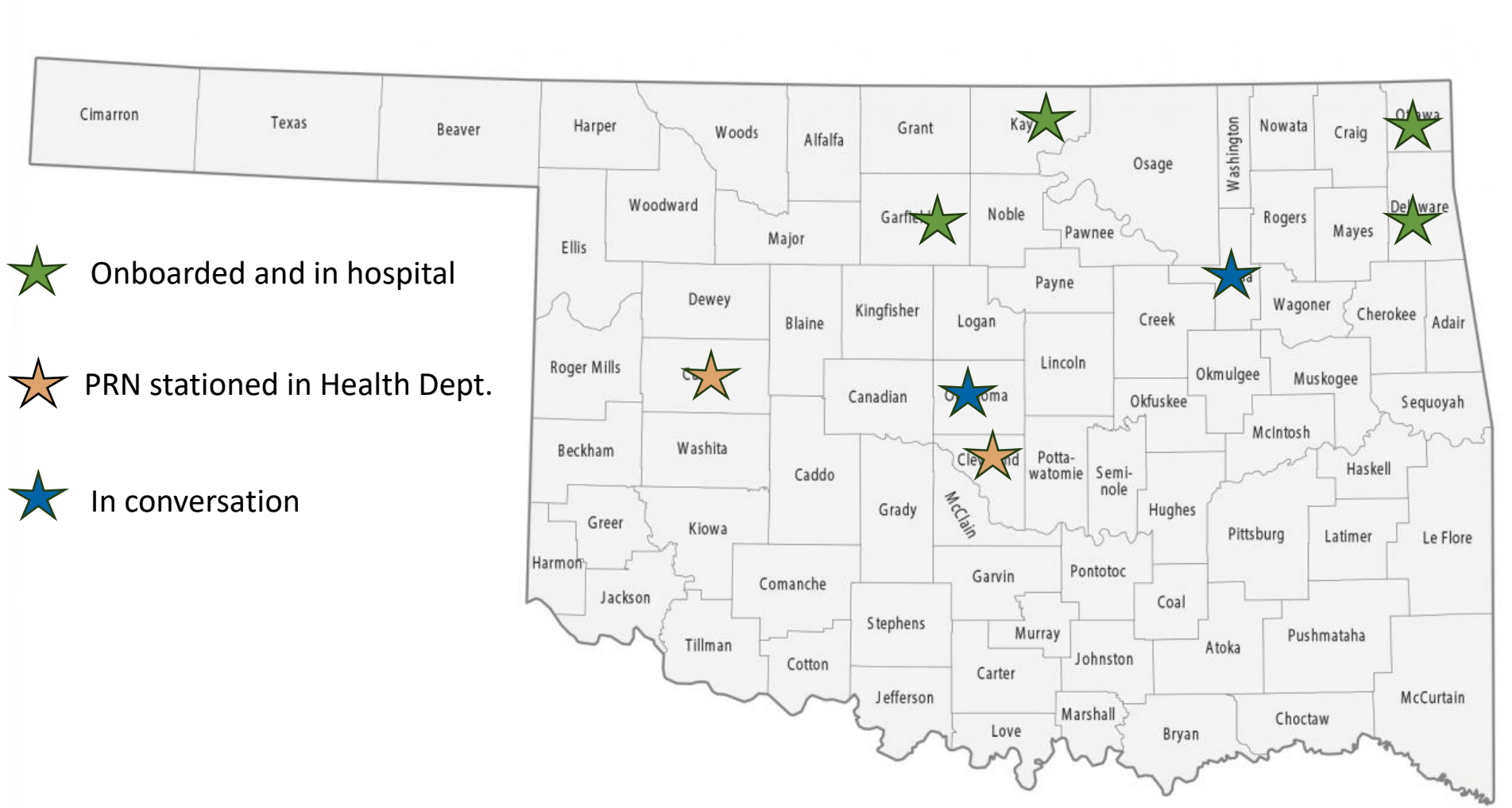
Improved Family Outcomes

- Stronger family support systems
- Increased parenting knowledge and skills
- Reduced social isolation for new parents
- Improved caregiver confidence and preparedness

Improved Public Health Outcomes

- Improved coordination between healthcare and community resources
- Reduced barriers to healthcare access
- More effective use of community support services
- Improved health access for underserved populations

Hospital PRN PROGRAM



Why we do this work!



Oklahoma State Maternal Health Innovation Grant

Oklahoma State Department of Health &

Oklahoma University Health Sciences Center

Grantee: Oklahoma State Department of Health, Family Support and Prevention Service, Perinatal & Reproductive Health Division

- PI – Jill Nobles-Botkin, APRN-CNM
- Division Director – Lorri Essary
- Epidemiologists –Binitha Kunnel, Jenna Bellantoni and Alexis Lund
- RN – Shauna O'Brien (new)
- APRN - Vacant

- Innovations
- Prenatal care in county health departments
- **Oklahoma University Health Sciences Center – "Centering-Inspired" Model of Education & Care –David Bard, PhD, Tracie Clark, MS, Michael Fox and Michael Garbe, MPH**
- Community Clinics
  - Newman Memorial Hospital (Rural)
  - Reaching our City(Urban)
- Oklahoma Perinatal Quality Improvement Collaborative
- Southern Plains Tribal Health Board
- Oklahoma Family Network



Background: Our Start (2019)

STAR Prenatal Clinic

The **Substance Use Treatment and Recovery (STAR)** Prenatal Clinic at the OU Health Science Center in Oklahoma City provides comprehensive specialized prenatal care for pregnant persons with substance use disorders in a collaborative environment, with an emphasis on coordination of care with supportive psychosocial services and substance use treatment providers.

CUMULATIVE OUTCOMES (October 2019-December 2025)

Number of STAR clinic patients delivered at OU total - 416

Total number of patients served in STAR clinic since beginning - 443

To date, outcome measures for the 416 women who received prenatal care in the STAR clinic and have delivered at OU, and their 426 infants, are as follows:

• Percentage of women receiving medication-assisted treatment for opioid use disorder and/or behavioral therapy for substance use disorder at the time of delivery	• 78% (324 out of 416 women)
• Infant discharge dispositions from hospital	• 424 infants discharged total[a] [7 sets of twins, 1 set of triplets
• Percentage of infants discharged in custody of parent	• 83% 347 out of 414 infants[b] [4 sets of twins, 1 set of triplets
• Number of these infants discharged to parent with safety plan with family/friend	• 22
• Percentage of infants placed in DHS custody	• 69 out of 414[b]; 1 set of twins in DHS custody due to maternal incarceration; 1 additional set of twins
• Planned adoptions	• 5

What came next:

A Novel Approach

In STAR Prenatal Clinic a myriad of providers come to clinic and visit with patients not only about medical care but also about: psycho-social well-being, pediatric questions, legal aid, housing provided by a PRSS and others

Our concept for this pilot project was to provide some of the ancillary interactions provided in STAR but without the medical care. However, with collaboration from our State Disease Intervention Specialists (DIS), we are offering STI screening and referral to treatment.

Proposal for a Pilot Project

The idea for this project was to bring some of the non-medical offerings and education to women within the Substance Use Disorder (SUD) community. The hope is to start conversations, encourage routine health screenings (including beyond pregnancy), provide education around general well-being and parenting as well as provide on-site STI testing and treatment or referral to care.

An overview of our maternal mental health innovation

Collaboration Between:

1. In-patient substance use treatment facilities and sober living communities
2. Utilizing the medical, legal, and psycho/social providers from STAR as guest speakers
3. Utilizing OUHSC resources for additional speakers, such as DDS and the child study center
4. Utilizing DIS from the Health Department to do rapid on-site testing
5. Utilizing the Center for Child Abuse and Neglect evaluation team for Pre/Post test design and evaluation oversight
6. After our Tulsa project success, we partnered with community-based not-for-profit, Fox Project Foundation, to expand to OKC

This organization specializes in educating the SUD community through Peer Recovery Support Specialists trained on STI testing and counselling and sharing lived experience.

1. Why did your team choose this innovation?
   There is currently no other program offering this intervention

1. What partnerships have been critical to implementation?
   Fox Project Foundation, OK Dept of Health, Disease Intervention Specialist (DIS), Sober living, Legal Aid and OUHSC evaluation team

3. How has implementation gone so far?
   Implementation has exceeded expectations

4. What successes have you experienced?
   Treatment service providers are hungry for collaborations

5. What challenges have you encountered, and how has your team adopted?
   Our funding is limited.

6. What advice or resources would you share with other states interested in implementing similar work?

Look for the communities no one else is addressing that are incredibly high risk, ie., women's shelters, Salvation Army, homeless encampments, meal programs, treatment centers and sober living communities

Some of our results: Tulsa Women's and Children's-Palmer Treatment Center

Total in-patient residents served through education (May-June) **39** **125 YTD**

Total number tested for STIs following our education June testing **16** **63 YTD**

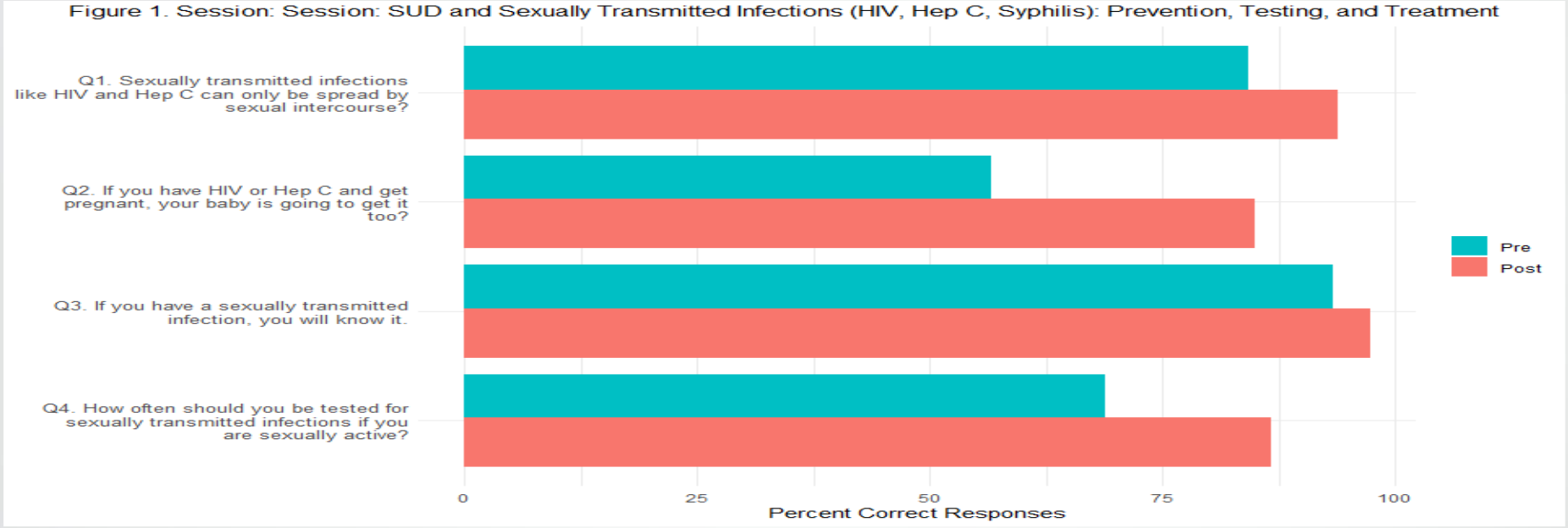
Month	Speaker Name	Credentials / Specialty	Topic Title
December	Benazir Drabu MD	Peds	Substance Use Disorder (SUD), Medication-Assisted Treatment (MAT) in Pregnancy, and Newborn Care
January	Michael Fox	PRSS	SUD and Sexually Transmitted Infections (HIV, Hep C, Syphilis): Prevention, Testing, and Treatment
February	Stephanie Pierce, MD	MFM	Prenatal Care in the Context of Substance Use Disorder: Importance and Engagement
March	Reiger Wood,DDS	Peds Dental	Dental Care During Pregnancy and Early Childhood
April	Briana Anderson, MA	Licensed Professional Counselor	ABC Newborn Program: Supporting Healthy Bonding and Early Parenting
May	Benazir Drabu MD	Physician	Substance Use Disorder (SUD), Medication-Assisted Treatment (MAT) in Pregnancy, and Newborn Care
June	Reiger Wood DDS	Dentist	Dental Care During Pregnancy and Early Childhood

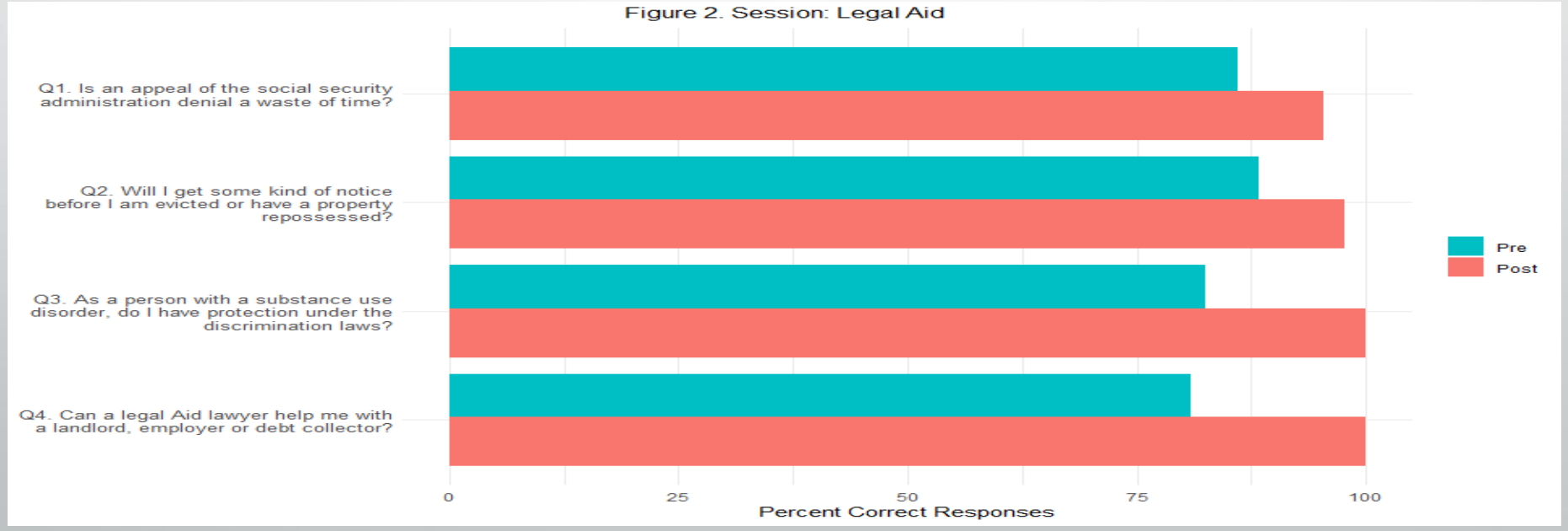
Some of our data

- **Demographics**
- Table 1. Available Participant Demographics N=106 (Missing N=19)
- Characteristic N = 106
- **Age Mean(SD) 34.0(7.5)**
- **Race/Ethnictiy**
  - American Indian or Alaska Native **26.0 / (24.8%)**
  - Black or African American **15.0 / (14.3%)**
  - Hispanic or Latino **6.0 / (5.7%)**
  - Multiple/Other **17.0 / (16.2%)**
  - White **41.0 / (39.0%)**
- **Rurality**
  - Rural **38.0 / (35.8%)**
  - Suburban **16.0 / (15.1%)**
  - Urban **52.0 / (49.1%)**

Date	Facility	Location	Educated	STI Testing
5/12/2026	Stacy Curtis Sober Living	OKC	84	
5/19/2026	In patient treatment	OKC	43	Testing done
5/29/2026	PRSS Staff	OKC	7	
6/1/2026	OCARTA WOMENS	2416 NW 49TH ST OKC OK 73118	4	
6/2/2026	STACY CURTIS -SL	5207 N WESTERN AVE OKC OK 73118	50	
6/6/2026	PROMISES TEYANA	901 S BOYKIN MWC OK 73110	9	
6/9/2023	In patient treatment	OKC	30	Testing done
6/9/2026	BLESSINGS	1140 SW 66TH ST OKC OK 73139	9	
6/10/2026	PHOENIX	8601 CANDLEWOOD DR OKC OK 73132	8	
6/11/2026	UNITY PAULS VALLEY	100 VALLEY DR PAULS VALLEY OK 73075		Testing done
6/15/2026	JESUS HOUSE	1335 W SHERIDAN AVE OKC OK 73106	19	
6/25/2026	In patient treatment	OKC	56	Testing done
6/26/2026	WOMENS FIRSTEP	12511 S Sooner Rd OKC OK 73165	16	
		Total Educated	**335**	**112 Total Tested**
Upcoming				HCV (7%)
7/7/2026	STACY CURTIS -SL			RPR (3%)
7/13/2026	JESUS HOUSE			HIV (<3%)
7/31/2026	WOMENS FIRSTEP			
8/4/2026	STACY CURTIS -SL			
8/28/2026	WOMENS FIRSTEP			
9/1/2026	STACY CURTIS -SL			
9/25/2026	WOMENS FIRSTEP			

Pre Post Survey Results





OSU MEDICINE

Faith Kelly, LMSW, Program Manager

Maternal & Addiction Recovery Care

Home / Services / Obstetrics & Gynecology / Maternal & Addiction Recovery Care

Integrated, evidence-based care designed to support healthier pregnancies, improve maternal outcomes, and promote long-term recovery for both mother and baby.

Pregnancy can be a critical opportunity to engage patients in their health. OSU Maternal & Addiction Recovery Care provides specialized addiction medicine care for pregnant patients affected by opioid, alcohol and other substance use disorders.

This collaborative program reflects a shared commitment between obstetrics and addiction medicine physicians at OSU Medicine and allows patients to receive care for pregnancy and substance use disorders in the same setting providing truly integrated, compassionate care in a supportive, judgment-free environment.



OSU | MEDICINE

Faith Kelly, LMSW, Program Manager

Maternal & Addiction Recovery Care

Comprehensive Prenatal & Addiction Care
Integrated prenatal and addiction treatment supports pregnant patients through coordinated medical care, behavioral health services, and evidence-based treatment in a trauma-informed environment.

Rapid Access & Care Coordination
Expedited access to care and dedicated coordination services help address medical, behavioral, and social needs that may impact treatment engagement and pregnancy outcomes.

Delivery & Postpartum Planning
Individualized birth and recovery planning promotes continuity of care during delivery and throughout the first 12 months postpartum, including coordination with pediatric and inpatient teams.

Recovery & Family Support Services
Recovery-focused support services help strengthen long-term stability through peer support, parenting education, doula services and family engagement.

Pediatric & Newborn Support
Collaborative newborn and pediatric care planning helps prepare families for infant care needs, including education and support related to neonatal abstinence syndrome (NAS) and early follow-up care.

Referral Information

We welcome referrals from:

- OB/GYN providers
- Primary care physicians
- Emergency departments
- Behavioral health professionals
- Community organizations and social service agencies

OKLAHOMA BREASTFEEDING RESOURCE CENTER

OBRC's New Mobile APP!!!

Becky Mannel, MPH, IBCLC
Clinical Professor and Director
Lactation Division, Dept of OB/GYN
OU Health Campus

OKLAHOMA BREASTFEEDING RESOURCE CENTER

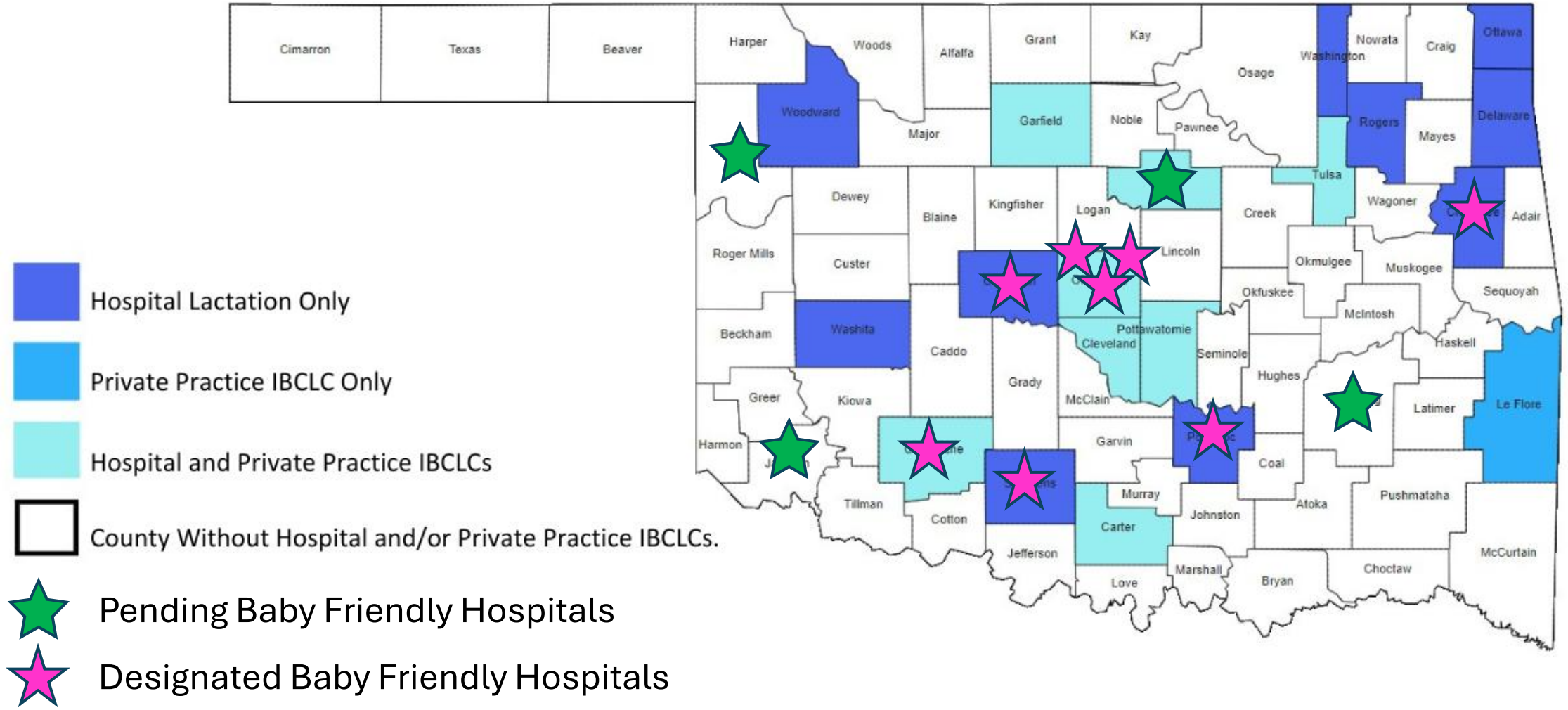
Our Mission:

To improve breastfeeding outcomes through education, advocacy, clinical care and research.

Our Vision:

To promote innovative breastfeeding care in an interdisciplinary environment.

BFHI in OK Lactation Deserts



Note: Some counties in Oklahoma have Oklahoma Department of Health/ WIC clinics and Indian Tribal Organization WIC offices that may have an IBCLC on staff.

Source: 2025 Oklahoma Lactation Consultant Resource Guide

Free Breastfeeding Services

From the Oklahoma Breastfeeding Resource Center & Hotline



All of our FREE services and more in the app!

Oklahoma Breastfeeding Hotline

Call: 1-877-271-6455 (MILK)
Text: OK2BF to 61222

Breastfeeding Telehealth

Monday - Friday

Virtual Support Groups

English & Spanish

Online Breastfeeding Lesson

English & Spanish

Hotline PreCheck

Hotline's "check in" text around your due date!

breastfeedinghealth.org

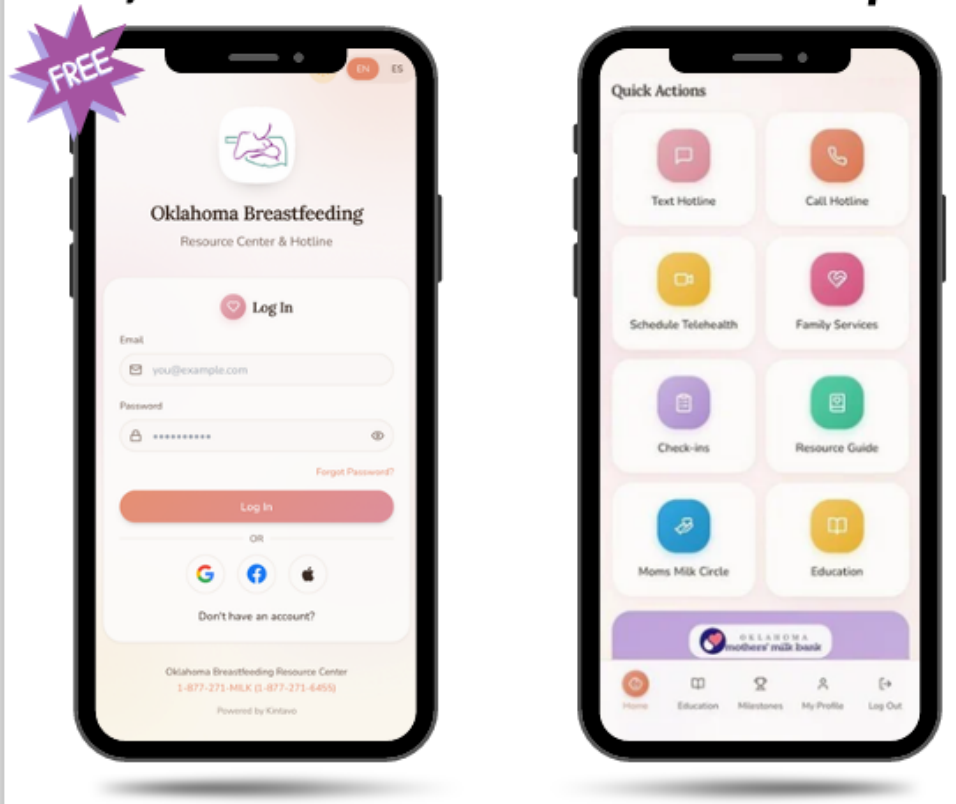
All services are offered by breastfeeding experts, International Board Certified Lactation Consultants.

Oklahoma Breastfeeding Hotline · TSET · OKLAHOMA State Department of Health

Download the OK BF App

From the Oklahoma Breastfeeding Resource Center & Hotline

All of our FREE services and more in one place!



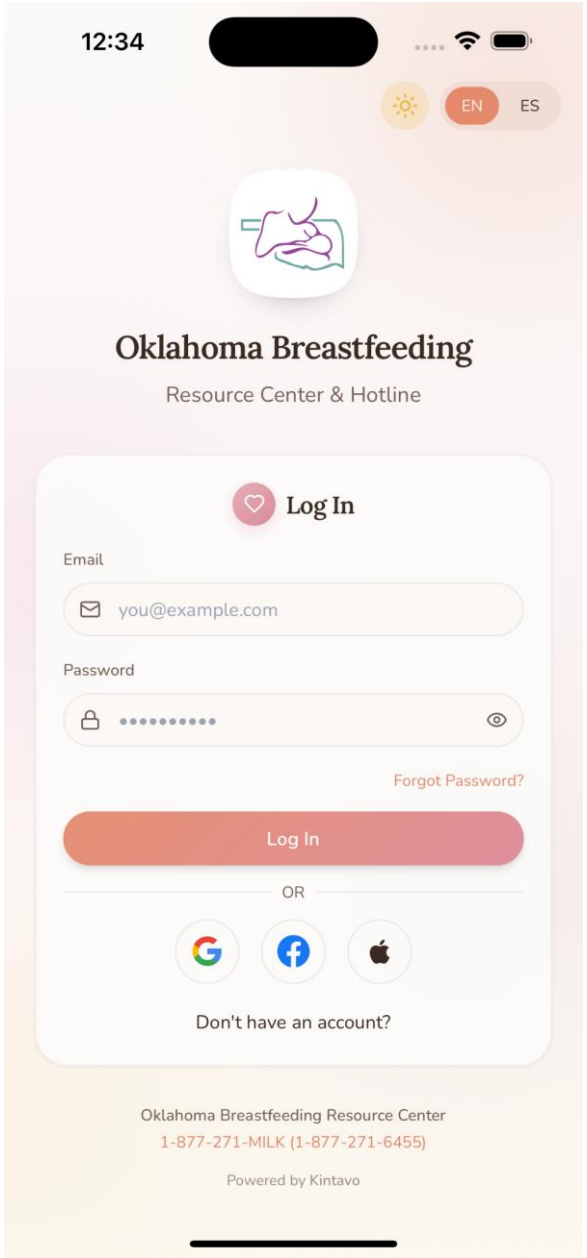
Search "OK BF" in your app store or scan the QR Code

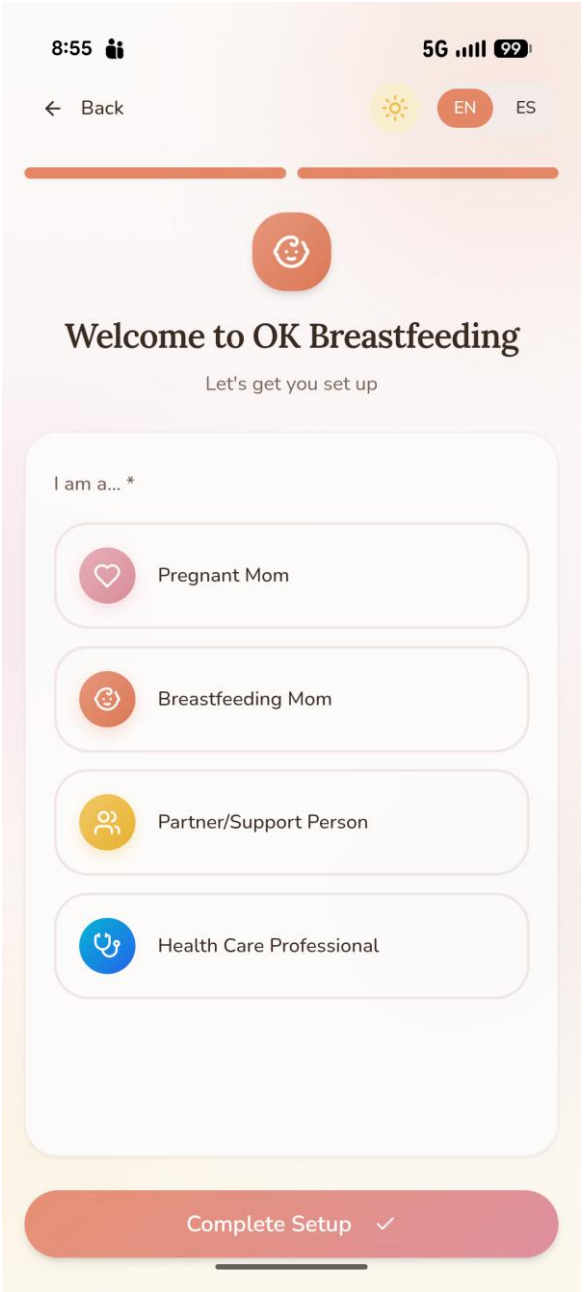
All services are offered by breastfeeding experts, International Board Certified Lactation Consultants.

GET IT ON Google Play · Download on the App Store

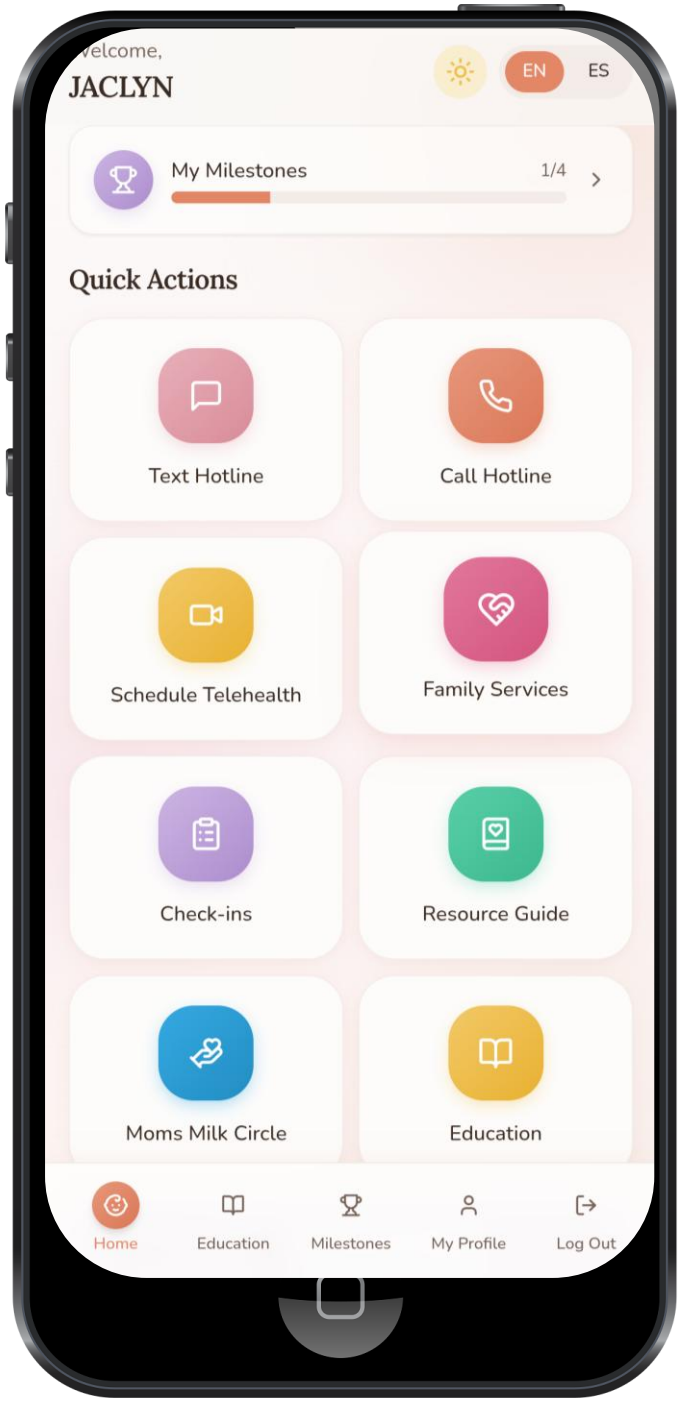
OK BF
Mobile App

- Can login with a Google account or Facebook account
- Can create account with email address



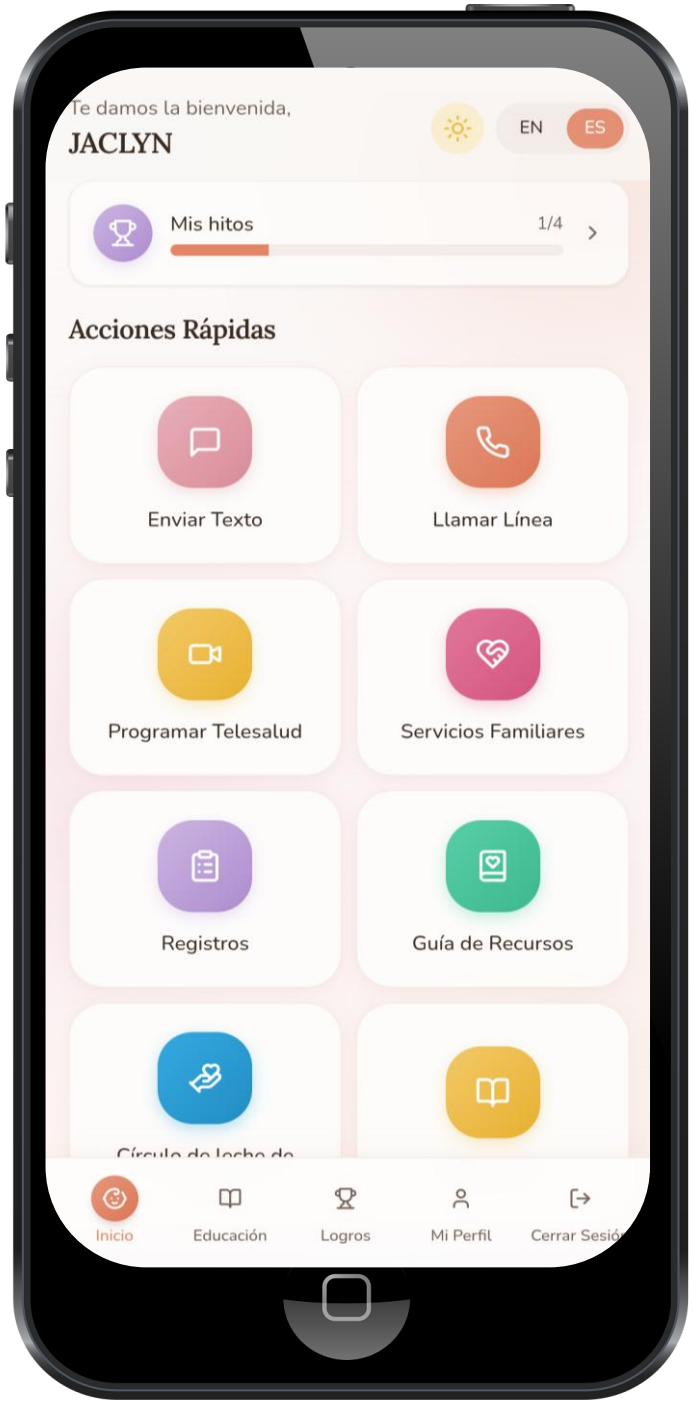


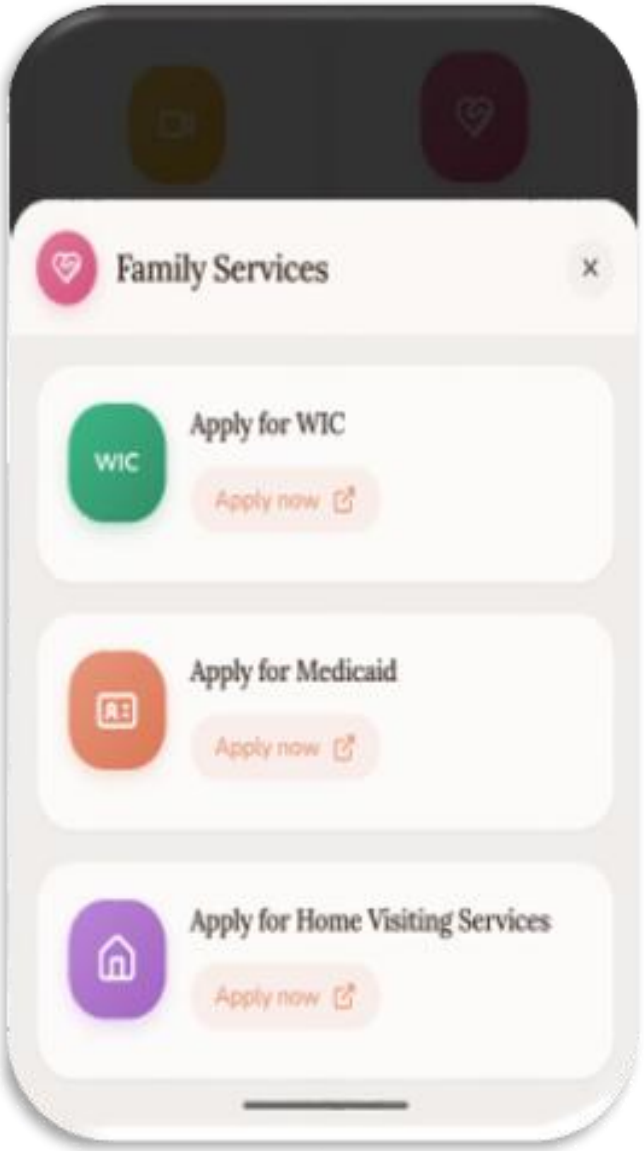
OK BF Mobile App



🌎 Available in English & Spanish

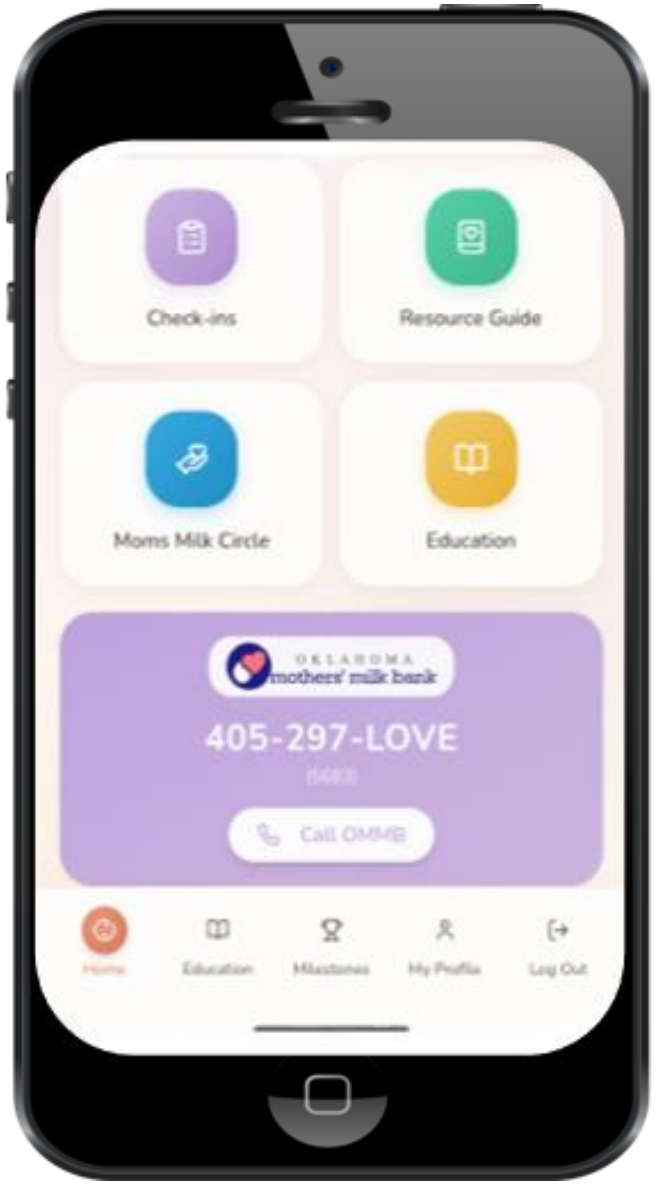
📞 💬 🗓️ Easy access to call, text or schedule a lactation telehealth session





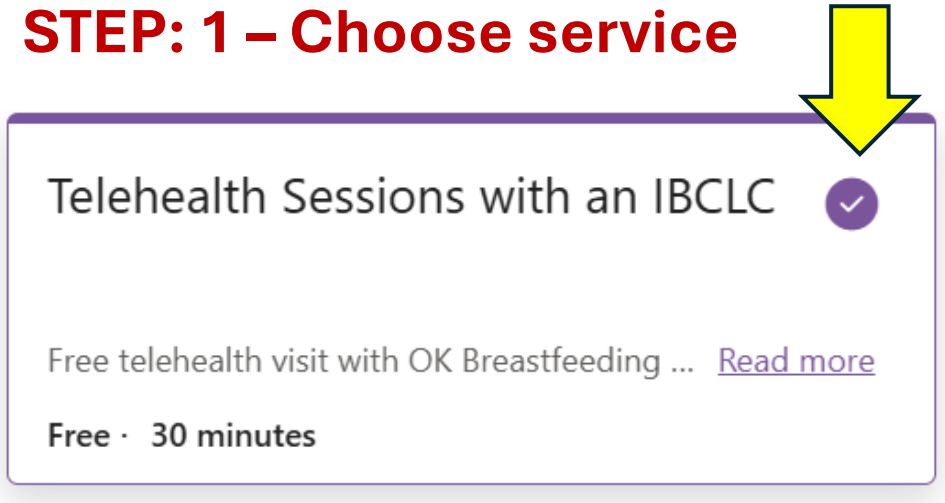
OK BF Mobile App

- Can apply for Medicaid, WIC, and home visiting services
- Resource library with videos, handouts, and breastfeeding education
- Other OK breastfeeding resources included The Lactation Resource Guide & The Oklahoma Mothers' Milk Bank

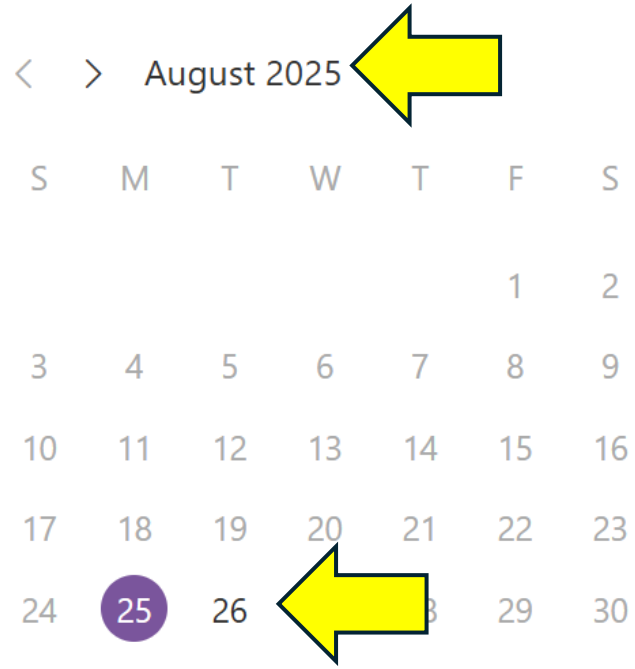


How To Book for
Telehealth or **Virtual Support Group**

STEP: 1 – Choose service

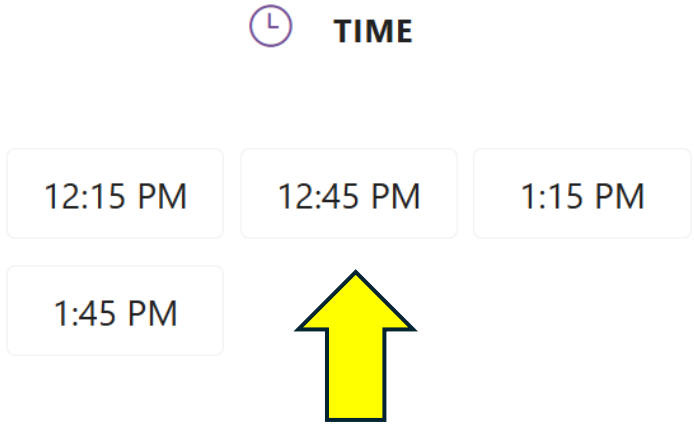


STEP: 2 – Choose month



STEP: 3 – Choose date.
Note gray vs. black dates

STEP: 4 – Choose time



OKLAHOMA BREASTFEEDING RESOURCE CENTER

https://obrc.ouhsc.edu/

Enter:

- Name
- Email Address
- Phone Number

First and last name *

First and last name

Email *

Email

Phone number *

Add your phone number

PROVIDE ADDITIONAL INFORMATION

Please enter your zip code.

Add your answer here

Which best describes you?

--select an option--

Baby delivery date or expected due date

Add your answer here

How can we help you? What's going on?

Add your answer here

By clicking "book / confirm booking" you are consenting that I/We grant permission to The Oklahoma Breastfeeding Hotline to share pertinent information about any Breastfeeding Hotline sessions with my/our primary care providers, the referring person or my/our community breastfeeding helpers. I/We understand that all medical care is to be provided by my/our own physician (s). I give consent to The Oklahoma Breastfeeding Hotline staff to observe me breastfeeding during the period of lactation assistance.

Email that family will receive

Free Telehealth Booking
1-877-271-6455
http://obrc.ouhsc.edu/Breastfeeding-Hotline

Additional Information

Thanks for booking a telehealth lactation appointment with us! Below is your link to enter the Free Doxy Me telehealth site. **Please enter the site 3-5 minutes before your appointment starts.**

Doxy Me Link: https://doxy.me/obrc

Thank you for reaching out to us!

OK Breastfeeding Hotline Team

The Oklahoma Breastfeeding Hotline (OBH) is an Oklahoma Breastfeeding Resource Center (OBRC) program supported annually by the Maternal and Child Health Services Title V Block Grant and the Oklahoma State Department of Health (OSDH). Additionally, OBRC / OBH received funding from a Tobacco Settlement Endowment & Trust (TSET) Discovery Grant for FY25-27.

To receive helpful information from the Oklahoma Breastfeeding Hotline, text OK2BF to opt-in to send and receive text messages with the Hotline staff. You may have to pay for texting from your cell service.

Breastfeeding Support Doesn’t End at Discharge

- Maternity care and lactation deserts
- Families often wait days or weeks for outpatient lactation appointments
- Rural families face travel barriers
  - 35% of births in Oklahoma and Tulsa Co. hospitals return home to rural counties
- Many breastfeeding concerns occur within the first few days after discharge

OKLAHOMA BREASTFEEDING RESOURCE CENTER

When Could Families Benefit

Prenatal

- First-time parents
- Breastfeeding education
- High-risk pregnancies
- Families wanting additional preparation

Rural Families

- Delivering at rural INTEGRIS hospitals
- Families returning home long distances
- Limited local lactation services

Early Postpartum

- Waiting for outpatient appointment
- Questions after discharge
- Pain
- Latch concerns
- Milk supply concerns
- Pumping guidance

OKLAHOMA BREASTFEEDING RESOURCE CENTER

Supporting Baby Friendly Hospital Initiative Goals

- OBRC currently has funding available through TSET to support rural hospitals interested in pursuing BFHI

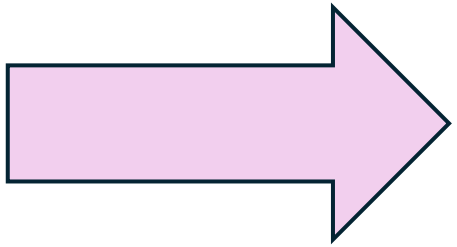
Baby-Friendly USA

OKLAHOMA BREASTFEEDING RESOURCE CENTER

Lactation Resource Guide

We are taking ownership of the former WIC Lactation Resource Guide.

If your facility provides lactation support or care (from an IBCLC), please complete the survey so your information can be included in the updated guide.



OKLAHOMA BREASTFEEDING RESOURCE CENTER

OKLAHOMA BREASTFEEDING RESOURCE CENTER

National Breastfeeding Month is coming up in August!





Denise Cole, MS, RNC-NIC
Associate Director,
OPQIC

OPQIC
OKLAHOMA PERINATAL QUALITY
IMPROVEMENT COLLABORATIVE

OKLAHOMA PERINATAL QUALITY IMPROVEMENT COLLABORATIVE UPDATES

OPQIC

OHA OKLAHOMA HOSPITAL ASSOCIATION

12th Annual OPQIC Summit

October 2, 2026 | 9 am - 4 pm

Registration Begins at 8:30 am

THANK YOU TO OUR GOLD SPONSOR: Medtronic

Keynote Speaker



MICHAEL WARREN, MD, MPH, FAAP
CHIEF MEDICAL AND HEALTH OFFICER, MARCH OF DIMES

LOCATION: OKLAHOMA CITY CONVENTION CENTER
100 MICK CORNETT DR.
OKLAHOMA CITY, OK 73109

REGISTRATION COMING SOON!

OPQIC Spotlight Hospital Award Criteria - 2026

Modified 5/2026. Criteria assessed on 8/31/2026

Category	Criteria	Points
PC-02 Rate	Submitted most recent PC-02 Rate to OPQIC	2
PC-07 Rate	Submitted most recent PC-07 Rate to OPQIC	2
CMS "Birthing Friendly" Designation	Designated	2
OPQIC Check-in Calls	Participated in at least one check-in call in 2026	2
OK-MAMA (Oklahoma Maternal Addiction and Mental Health Assistance)	Submitted Commitment to Participate	3
	Submitted Baseline Data	3
TeamBirth Participation	Nationally TeamBirth Recognized	3
	Recognition Application submitted prior to 8/31/2026	2
	Fully Implemented, did not apply for recognition prior to 8/31/2026	1
EPPP Toolkit Utilization (Empowering Pregnant and Postpartum Patients)	Reported distribution of PBWS handout to >90% of patients	2
EPPP Toolkit Utilization (Empowering Pregnant and Postpartum Patients)	Reported distribution of Helpful Information handout to >90% of patients	2
Breastfeeding OK mPINC 2024 Total mPINC Score: 79 National 2024 Total mPINC Score: 82	Baby Friendly Designation	3
	On the Baby Friendly Pathway/AIM-HI	2
	2024 mPINC score ≥ 90	2
	2024 mPINC score above OK average (79), <90	1
Cribs for Kids Safe Sleep Certification	Gold	3
	Silver	2
	Bronze	1
TJC Advanced Certification in Perinatal Care	Nationally Certified	3
Newborn Screening-Transit Times (Aug 2025-July 2026)	>95% arrive within 48 hrs of collection	3
	>90% arrive within 48 hrs of collection	2
Newborn Screening-Unsat rates (Aug 2025-July 2026)	<2% declared unsat for testing	3
	2.0 to 2.99% declared unsat for testing	2
	3.0-3.9% declared unsat for testing	1
	Max Points Possible	36

2026 Spotlight Hospital Award Criteria

- OPQIC will be assessing the criteria on 8/31/2026
- Applications went out on June 25th
  - *Only one submission per hospital*
- Awardees will be recognized at the Annual Summit on **October 2nd**

Level Determination

Gold	28+
Silver	26-27
Bronze	24-25

Criteria assessed as of 8/31/2026

OPQIC/MHTF ADVISORY BOARD

Chad Smith, MD, FACOG, FACHE

Medical Director, OPQIC

OPQIC

OKLAHOMA PERINATAL QUALITY IMPROVEMENT COLLABORATIVE

OPQIC/MHTF Advisory Board Members

Folake Adedeji, PhD (Oklahoma Health Care Authority)	**Mackenzie Moody,** DO, MS (OSU Medical Center)
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Marta Maxted, MD (Oklahoma Children's Hospital at OU Health)	**Kalee Woody,** DO (Mercy Hospital Oklahoma City)
Pamela Miles, MD (University of Oklahoma Health Campus)	

Oklahoma Maternal Health Task Force P2W Strategy

The integrative set of choices that position OMHTF to win on the field we've chosen to play

What is our winning aspiration?

To reduce preventable maternal and infant morbidity and mortality

Where will we play?

- **Beneficiaries**: All Oklahomans with a focus on reproductive age women, infants, their families, friends, community and those who care for them
- **Channel:** Directly: Education to all stakeholders (providers, health systems, state agencies and payors. Indirectly: Patients and their community
- **Product/Service we offer**: Resources to providers, technical assistance, platforms to house these resources and related data
- **Geography**: Statewide in Oklahoma

How will we win?

- Improve access to and awareness of appropriate care and Maternal Health Programs
- Expand access to and awareness of Mental Health, Substance Use, and Social Services
- Facilitate Implementation of Innovative Technology and Data Systems
- Stakeholders Identify and Recognize Disparities that impact outcomes

What capabilities must we have?

- Increase engagement of communities (and amplify the voice of all patients)
- Promote maternal health policies & resources
- Expand and maintain collaborative partnerships

What management systems do we need?

- Establish a baseline of current state
- Annual Stakeholder Survey
- Quarterly Strategy Review
- Budgeting processes
- Dashboard of Key Performance Indicators (KPI)

2026 Advanced Practice Registered Nurses Pharmacology Conference

August 7, 2026 | 8:45 a.m. – 3:30 p.m. | 1100 N. Stonewall Ave., Oklahoma City, OK 73117

Event description and topics:

The University of Oklahoma Fran and Earl Ziegler College of Nursing and the Oklahoma State Department of Health invite advanced practice registered nurses to attend the in-person 2026 APRN Forum in Oklahoma City. This forum is designated for advanced practice nurses and healthcare providers who care for women and children in Oklahoma. Attendees are invited to learn from expert speakers specializing in family, pediatric, reproductive health, and maternity care.

Event is free for OU College of Nursing and OSDH employees and $35 for outside participates. All sales are final.



2026 Advanced Practice Registered Nurses Pharmacology Conference

August 7, 2026 | 8:45 a.m. – 3:30 p.m. | 1100 N. Stonewall Ave., Oklahoma City, OK 73117

Continuing Education Credits: This nursing professional development activity is approved for up to **4.25 contact hours.** The OUHSC College of Nursing is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

This activity will be submitted to the Oklahoma Board of Nursing for approval to award Category B pharmacology hours.

Scan QR code to register

Upcoming Events

- **OPNF Perinatal Nursing Boot Camp**
  - August 6, 7, 12, 13, 14
- **APRN Pharmacology Conference**
  - August 7th
- **Oklahoma Center for Nursing Summit**
  - Tuesday, Sept. 29
- **OHA Connect**
  - Wednesday, Sept. 30 – Thursday, Oct. 1
- **OPQIC Annual Summit**
  - Friday, October 2

Future Meetings

Register now to be added to all upcoming OPQIC Quarterly Meetings.

You will be added to a recurring Outlook invite.

Go to https://opqic.org/register

Future Meeting Dates:
October 20, 2026
5:00pm – 7:00pm


Quarterly Meeting Registration

ELDS

After completion of this registration form, the participant will receive the Zoom meeting information in an email.

Please select the meeting:*

- ◯ April 23, 2024; 5 PM - 7 PM ONLY
- ◯ Please sign me up for all upcoming quarterly meetings (a recurring Outlook meeting invite will be sent)

Participant Name*

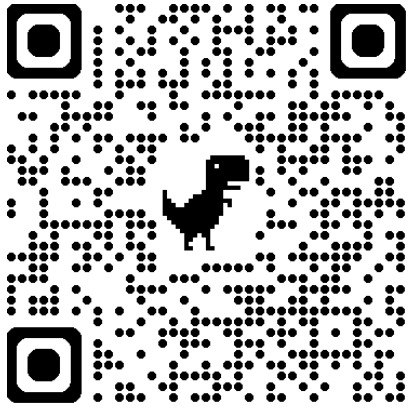
First

Last

Participant Email*

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info@opqic.org



Questions or Other Business?

- You may unmute to ask any questions or address any other business items
- If joining on a phone, press *6 to unmute