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Friday, February 28, 2025

13TH ANNUAL BECOMING BABY-FRIENDLY IN OKLAHOMA SUMMIT

METRO TECHNOLOGY CENTERS BUSINESS CONFERENCE CENTER 1900 SPRINGLAKE DR OKLAHOMA CITY, OKLAHOMA





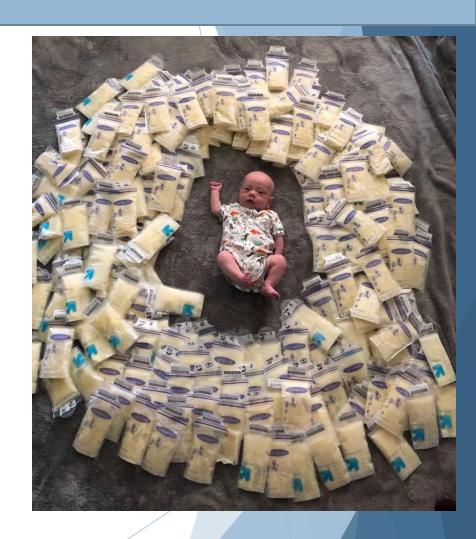






Call for Milk Donors!

Due to increased demand for safe, pasteurized donor human milk from hospitals and outpatients, the Oklahoma Mothers' Milk Bank needs your help to recruit more donors!



Oklahoma Mothers' Milk Bank Celebrates 10 years and 1 Million Ounces Dispensed

Milk Bank Gala - March 2 2024







\$13,000 Raised in Donations







FREE Online Breastfeeding Session for Families





- ► FREE interactive course with all breastfeeding info families need!
- ► Families can take this course as many times as they want!
- ► Families move through the course at their own pace!
- ▶ This session works best in **Chrome**.

TO BE DIRECTED TO THE REGISTRATION PAGE
OPEN YOUR SMART PHONE CAMERA TO SCAN THE QR CODE
THEN CLICK THE LINK NOTIFICATION THAT APPEARS.



FREE 2-day class for Health Care Professionals

Breastfeeding Basics & Beyond

- Evidence-based information and skills to make breastfeeding easier for families.
- Earn 6.5 CNEs / Contact Hours
- Absolutely FREE!*
 - *Made free thanks to Federal Title V funding by OSDH Maternal/Child Health Division



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Online Breastfeeding Training for providers & staff

- Learn current evidence-based information and skills to make breastfeeding easier for families
- Self-paced learning that meets Baby-Friendly requirements
- \$30 per enrollment for the 3-hour provider course*

\$90 per enrollment for the 15-hour staff course*



Scan the QR Code to learn more or register.



Policy Priorities



Maternity Care

Additional reimbursement for obstetrical care at Baby-Friendly designated hospitals.



Workplace Support

Lactation support in the workplace is one of the most powerful signals an employer can send to its employees that they are a company that values and provides a supportive environment for women.



Paid Family Leave

There is a continued need for societal support of breastfeeding mothers in the form of policies and legislation.



Family Care Items Tax Exemption

The elimination of sales tax on basic necessities such as breastfeeding supplies helps all people who utilize them to better afford these items.





The Oklahoma Breastfeeding Hotline Team

OKLAHOMA BREASTFEEDING HOTLINE

1-877-271-MILK OR TEXT OK2BF TO 61222



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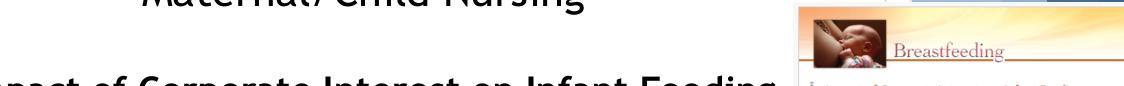
Making Breastfeeding Easier for NICU Families

Schedule today for OBRC staff to bring this training to your facility

- → 1- day Class
- Earn 6.5 Contact Hours / CNEs



Ingrid R. Svenson PhD, RN, IBCLC Article featured in The American Journal of Maternal/Child Nursing



Impact of Corporate Interest on Infant Feeding Practices and Maternal Child Health



Scan the QR code to view full article.

Impact of Corporate Interests on Infant Feeding

The American Journal of Maternal/Child Nursing

Practices and Maternal Child Health

duration has been a global health attributed to influence of the comnies. The Lancet published a series of articles addressing the continued related to breastfeeding because of commercial interests (https://www. np-2023). Evidence is from secondary data analysis, systematic reviews,

adopted quickly by countries and

that impair public health efforts to

College of Nursing, Oklahoma City OK, and a 2023 MCN Editoria Fellow. Dr. Svenson can be reached at IngridSvenson4@gmail.com The author declares no conflicts

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