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SAVE
the
DATE

Friday, February 28, 2025

**13TH ANNUAL
BECOMING BABY-FRIENDLY IN OKLAHOMA
SUMMIT**

METRO TECHNOLOGY CENTERS BUSINESS
CONFERENCE CENTER
1900 SPRINGLAKE DR
OKLAHOMA CITY, OKLAHOMA



OKLAHOMA
State Department
of Health



The BBFOK Summit is an Oklahoma Breastfeeding Resource Center program supported by the Maternal and Child Health Services Title V Block Grant and the Oklahoma State Department of Health. Continuing nursing education credits pending from the Oklahoma Nurses Association.

Call for Milk Donors!

Due to increased demand for safe, pasteurized donor human milk from hospitals and outpatients, the Oklahoma Mothers' Milk Bank needs your help to recruit more donors!



Oklahoma Mothers' Milk Bank Celebrates 10 years and 1 Million Ounces Dispensed

Milk Bank Gala - March 2 2024



\$13,000 Raised in Donations



FREE Online Breastfeeding Session for Families



- ▶ FREE interactive course with all breastfeeding info families need!
- ▶ Families can take this course as many times as they want!
- ▶ Families move through the course at their own pace!
- ▶ This session works best in **Chrome**.

**TO BE DIRECTED TO THE REGISTRATION PAGE
OPEN YOUR SMART PHONE CAMERA TO SCAN THE QR CODE
THEN CLICK THE LINK NOTIFICATION THAT APPEARS.**



FREE 2-day class for Health Care Professionals

Breastfeeding Basics & Beyond

- ▶ Evidence-based information and skills to make breastfeeding easier for families.
- ▶ Earn 6.5 CNEs / Contact Hours
- ▶ Absolutely FREE!
 - ▶ *Made free thanks to Federal Title V funding by OSDH Maternal/Child Health Division



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Online Breastfeeding Training for providers & staff

- ▶ Learn current evidence-based information and skills to make breastfeeding easier for families
- ▶ Self-paced learning that meets Baby-Friendly requirements
- ▶ \$30 per enrollment for the 3-hour provider course*
- ▶ \$90 per enrollment for the 15-hour staff course*



Scan the QR Code
to learn more or register.





COALITION OF OKLAHOMA
BREASTFEEDING ADVOCATES

Policy Priorities



Maternity Care

Additional reimbursement for obstetrical care at Baby-Friendly designated hospitals.



Workplace Support

Lactation support in the workplace is one of the most powerful signals an employer can send to its employees that they are a company that values and provides a supportive environment for women.



Paid Family Leave

There is a continued need for societal support of breastfeeding mothers in the form of policies and legislation.



Family Care Items Tax Exemption

The elimination of sales tax on basic necessities such as breastfeeding supplies helps all people who utilize them to better afford these items.



The Oklahoma Breastfeeding Hotline Team

OKLAHOMA
BREASTFEEDING
HOTLINE

1-877-271-MILK OR
TEXT OK2BF TO 61222



Jaclyn Huxford
RDN/LD, IBCLC



Cassidy Hale
RN, IBCLC



Charissa Larson
MS, IBCLC



Jessica Ryans
RN, IBCLC



Kate Copass
RNC-OB, IBCLC



Britney Schwartz
IBCLC



Mariana Orozco
IBCLC



Keri Hale
RD, IBCLC

Making Breastfeeding Easier for NICU Families

**Schedule today for OBRC staff
to bring this training to your facility**

- ➔ 1- day Class
- ▶ Earn 6.5 Contact Hours / CNEs



Ingrid R. Svenson PhD, RN, IBCLC

Article featured in The American Journal of Maternal/Child Nursing



Impact of Corporate Interest on Infant Feeding Practices and Maternal Child Health



Scan the QR code to view full article.

Ingrid R. Svenson is a Clinical Assistant Professor, University of Oklahoma Health Sciences Center, College of Nursing, Oklahoma City, OK and a 2023 MCN Editorial Fellow.

