

Build an Implementation Strategy

Step 2: Build an Implementation Strategy

Successful implementation of any quality improvement project requires thorough planning and a specific project management strategy. Once you have built your team, it is essential to set a strong foundation for success by clearly aligning on project goals, the timeline, and a systematic implementation plan. Leverage your existing experience and frameworks for carrying out QI work and/or use this guide to support you in your journey.

With input from your teams, align on a shared understanding of:

GOALS	<input type="checkbox"/> What is your unique mission statement? <input type="checkbox"/> What specific goals do you have for your TeamBirth implementation?
RESOURCES	<input type="checkbox"/> What resources do you have available: staff, funding, time, internal systems, etc? <input type="checkbox"/> What is your implementation budget and implementation team allocations?
TIMELINE	<input type="checkbox"/> When do you expect key milestones to occur throughout the implementation?
GOVERNANCE STRUCTURE	<input type="checkbox"/> How will your leadership and implementation team members make decisions, resolve challenges, and share information throughout implementation and ongoing during sustainability? <input type="checkbox"/> Plans for executing each implementation activity (see Roadmap)
COMMUNICATION STRATEGY*	<input type="checkbox"/> Who across your system (leadership, staff, clinicians, etc) do you need to engage? <input type="checkbox"/> What do they need to know? When and how?
IMPLEMENTATION PLAN	<input type="checkbox"/> How will you execute each of the implementation activities (e.g. customizing your board, training staff, measuring experience, etc)? <input type="checkbox"/> How will you provide technical and clinical support to reach your goals?
MONITORING STRATEGY*	<input type="checkbox"/> How will you measure progress on your activities and goals? How will you measure impact? <input type="checkbox"/> How will you collect, analyze, and learn from data to inform improvements?

Your answers to these questions (aka your Implementation Strategy) should be updated based on changes throughout your implementation and input from those involved! Regularly review and leverage this resource to keep everyone in the project aligned.

*See other worksheets for additional details (Step 3: Socialize and Build Support & Step 4: Build your Measurement Strategy)

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WORKSHEET

Start drafting your ideas here, using the questions above as guidance:

GOALS	
RESOURCES	
TIMELINE	
GOVERNANCE STRUCTURE	
COMMUNICATION STRATEGY*	
IMPLEMENTATION PLAN	
MEASUREMENT STRATEGY*	