

Oklahoma Spotlight on Excellence in Perinatal Care

The Oklahoma Perinatal Quality Improvement Collaborative (OPQIC) seeks to reward hospitals that are creating a culture of excellence in perinatal care for Oklahoma mothers and newborns. Oklahoma birthing hospitals meeting certain criteria will be recognized as "Spotlight Hospitals" at the 2nd annual OPQIC summit on September 25, 2015. The criteria will be based on participation in and outcomes of quality improvement initiatives that are available to all birthing hospitals. They will change on a yearly basis as focus areas for improvements evolve. As activities progress, criteria will become more stringent and will be based on process, structure and outcomes measures, if available. Spotlight Hospitals will be rewarded and recognized at the Summit and on the OPQIC website.

2015 Criteria

1. PC-01 rate \leq 5% as posted on Hospital Compare as of August 31, 2015
 2. Participation in the Every Mother Counts initiative:
 - a. [Registration form](#) submitted to OPQI by August 31, 2015
 3. Current Baby-Friendly Designation **OR** Enrolled in the [Becoming Baby-Friendly in Oklahoma \(BBFOK\)](#) project:
 - a. Registered in the Discovery Phase of Baby-Friendly USA's 4D pathway
 - b. Registration form for Discovery phase submitted to BBFOK
 - c. BBFOK letters of commitment signed by hospital CEO
- Contact rebecca-mannel@ouhsc.edu or ingrid-dixon@ouhsc.edu for more information
4. Participation in Period of PURPLE[®] Crying program:
 - a. [Hospital agreement](#) for initiative signed by both hospital representative and OSDH MCH Director submitted to OSDH by August 31, 2015
 - b. Maintain the fidelity of the program as outlined in the OSDH agreement
 - c. Educate parents of all newborns using the examples provided by NCSBS program
 - d. Educate current staff and new staff using the NCSBS online training web site
 5. Participation in OSDH Sleep Sack Initiative:
 - a. [Hospital agreement](#) for initiative signed by both hospital representative and OSDH MCH Director submitted to OSDH by August 31, 2015
 - b. Maintain the fidelity of the program as outlined in the OSDH agreement
 - c. Educate current and new staff, parents and families as outlined in the agreement
 - d. Model infant safe sleep practices and environments throughout hospital

*We recognize that hospital policy approval may not be obtained by the deadline. Please submit your approved policy or one that has been submitted for approval. A sample policy is available at opqic.org

Oklahoma birthing hospitals have been working on perinatal quality improvement activities over the last 5 years. This work aligns with the mission of the Oklahoma Perinatal Quality Improvement Collaborative to create a culture of excellence in perinatal care for our mothers and newborns. OPQIC wishes to reward birthing hospitals that have achieved certain goals and are participating in available quality improvement projects. The criteria for our inaugural 2015 rewards reflect activities that have been areas of focus for the last 4-5 years. Future criteria will evolve to reflect more time and opportunity to achieve certain goals and will align with new activities presented to hospitals.

If you have questions, please call (405) 271-7777 or email opqic@ouhsc.edu