

MATERNAL HEALTH TASK FORCE OPQIC QUARTERLY MEETING

APRIL 19, 2022



OKLAHOMA
State Department
of Health



Agenda

- ▶ OSDH Updates
- ▶ OMHTF Work Groups
- ▶ OHCA Updates
- ▶ OPQIC Updates
 - ▶ TeamBirth
 - ▶ CMS Birthing Friendly Designation
- ▶ OMNO/OK SAFER IDTA
 - ▶ Family Care Plan
 - ▶ Tough as a Mother Campaign
- ▶ Other Business

UPDATES FROM THE OKLAHOMA STATE DEPARTMENT OF HEALTH



OKLAHOMA
State Department
of Health

**Joyce Marshall,
MPH**

Director, Maternal
Child Health Service

OMHTF Work Groups



Joyce Marshall, MPH

Director of Maternal and
Child Health Service,
OSDH



John Stanley, MD

Maternal Fetal Medicine
The Perinatal Center

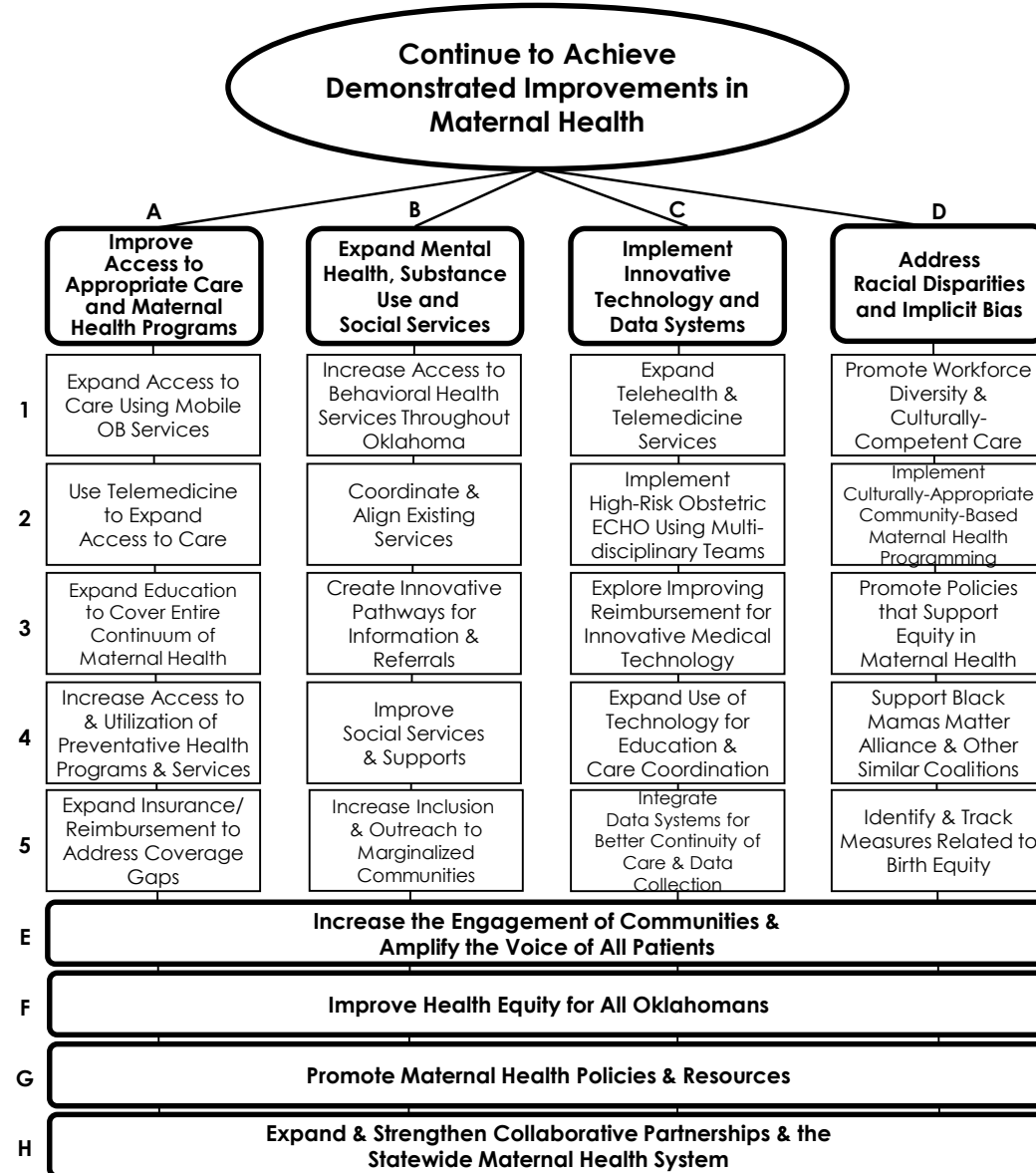


Rodney Edwards, MD, MS

Professor and Section Chief MFM
OB/GYN OUHSC



Maternal health encompasses all aspects of a woman's physical, mental, emotional and spiritual health and well-being. It is optimized by comprehensive health care, both preventative and reactive, for women of childbearing age – including preconception, pregnancy, childbirth, postnatal and inter-conception care.



UPDATES FROM THE OKLAHOMA HEALTH CARE AUTHORITY



Traylor Rains
State Medicaid
Director



OPQIC Updates

- OK Breast Feeding Resource Center updates
- TeamBirth
- CMS “Birthing Friendly” designation



OKLAHOMA
State Department
of Health

TeamBirth: Process Innovation for Clinical Safety, Effective Communication, and Dignity in Childbirth

Oklahoma is First Statewide Initiative

This project is Supported by the State Maternal Health Innovation Program Grant, Maternal and Child Health Bureau, Health Resources and Services Administration, Department of Health and Human Services.



Cohort 1 Hospitals – Launch in March and April

- Ascension St. John, Tulsa
- Bailey Medical Center, Owasso
- Hillcrest Hospital Claremore
- Hillcrest Hospital South, Tulsa
- Mercy Hospital, OKC
- Saint Francis Hospital, Tulsa
- Saint Francis Hospital Muskogee
- Saint Francis Hospital South, Tulsa
- St. Mary's Regional Medical Center, Enid

Oklahoma Impact:

Cohort 1 Launch Events - March



Hillcrest South - Tulsa, OK



Bailey Medical Center - Owasso, OK



St. Mary's Regional Medical Center - Enid, OK



Hillcrest Claremore - Claremore, OK

Cohort 2 Hospitals

- Recruitment in process
- Kick-Off Webinars for Cohort 2 May 3rd and May 6th
- <https://opqic.org/teambirth/>

Evidence on TeamBirth



The design of “TeamBirth”: A care process to improve communication and teamwork during labor. Birth. July 9,2021 <https://onlinelibrary.wiley.com/doi/10.1111/birt.12566>

Implementation strategies within a complex environment: A qualitative study of a shared decision-making intervention during childbirth. Birth. January 7, 2022 <https://onlinelibrary.wiley.com/doi/full/10.1111/birt.12611>

Improving communication and teamwork during labor: A feasibility, acceptability, and safety study. Birth. March 1, 2022 <https://onlinelibrary.wiley.com/doi/10.1111/birt.12630>

CMS proposes a “Birthing-Friendly” designation

- The designation would recognize hospitals that have demonstrated a commitment to maternal health through participation in state PQC activities and implementation of patient safety bundles for pregnant and postpartum parents
- More details on requirements will be released soon
- Hospitals will submit their report on Maternal Morbidity Structure Measures for the first time in May 2022 (for 10/21 – 12/21). Publicly reported in fall of 2023
- 4 states are offering Medicaid and CHIP coverage for 12 months after pregnancy. Another 11 states are working with CMS to provide the same 12 month coverage
- “Birthing Friendly” designation will be publicly available and can assist consumers in choosing a hospital for their birth experience

CMS proposes a “Birthing-Friendly” designation

FY 2023 Hospital Inpatient Prospective Payment System (IPPS) and Long Term Care Hospitals (LTCH PPS) Proposed Rule - CMS-1771-P (Maternal Health) Fact Sheet

“Additional measures that would comprise the designation are expected to evolve over time. In future notice-and-comment rulemaking, CMS intends to propose a more robust scoring methodology for the designation that may include other maternal health-related measures finalized for the Hospital IQR Program measure set. Other potential measures could include the two electronic clinical quality measures (eCQMs) being proposed in this rule, if finalized – the Cesarean Birth eCQM and Severe Obstetric Complications eCQM – measures that are equity-focused, and/or measures that capture patient-reported outcomes or experiences of care.

Ultimately, CMS’ goal is not simply to grant hospitals a maternal health “gold star,” but to do so in a way that is meaningful for patients and families in search of facilities with a demonstrated commitment to the delivery of high-quality, safe, and equitable maternity care.”

<https://www.cms.gov/newsroom/fact-sheets/fy-2023-hospital-inpatient-prospective-payment-system-ipps-and-long-term-care-hospitals-ltch-pps-0>

OMNO

Oklahoma Mothers and Newborns
Affected by Opioids

Q4 2021 Data Report



OMNO Data – Q4 2021 (Oct – Dec.)



- Total Records: 91
- Total women included: 88
- Women *with OUD*: 79
 - 9 women reported to NOT have OUD
- Total Live Newborns: 92
- Opioid-exposed newborns \geq 35 weeks (OEN): 78
 - 14 < 35 weeks
- Hospitals reporting cases: 10
- Hospital reporting no cases: 4

To review full report, [click here](#)

OK SAFER

Safely Advocating for Those Engaged
in Recovery

- Family Care Plan
- Tough as a Mother Campaign





Safely Advocating for Families Engaged In Recovery (SAFER)/IDTA Initiative

April 19, 2022

OPQIC Meeting

Agenda

FAMILY CARE PLANS: NEXT STEPS



IMPLEMENTATION FRAMEWORK AND TIMELINE



DATA & EVALUATION PROGRESS



TOUGH AS A MOTHER REPLICATION

Family Care
Plans:

Next Steps



Context

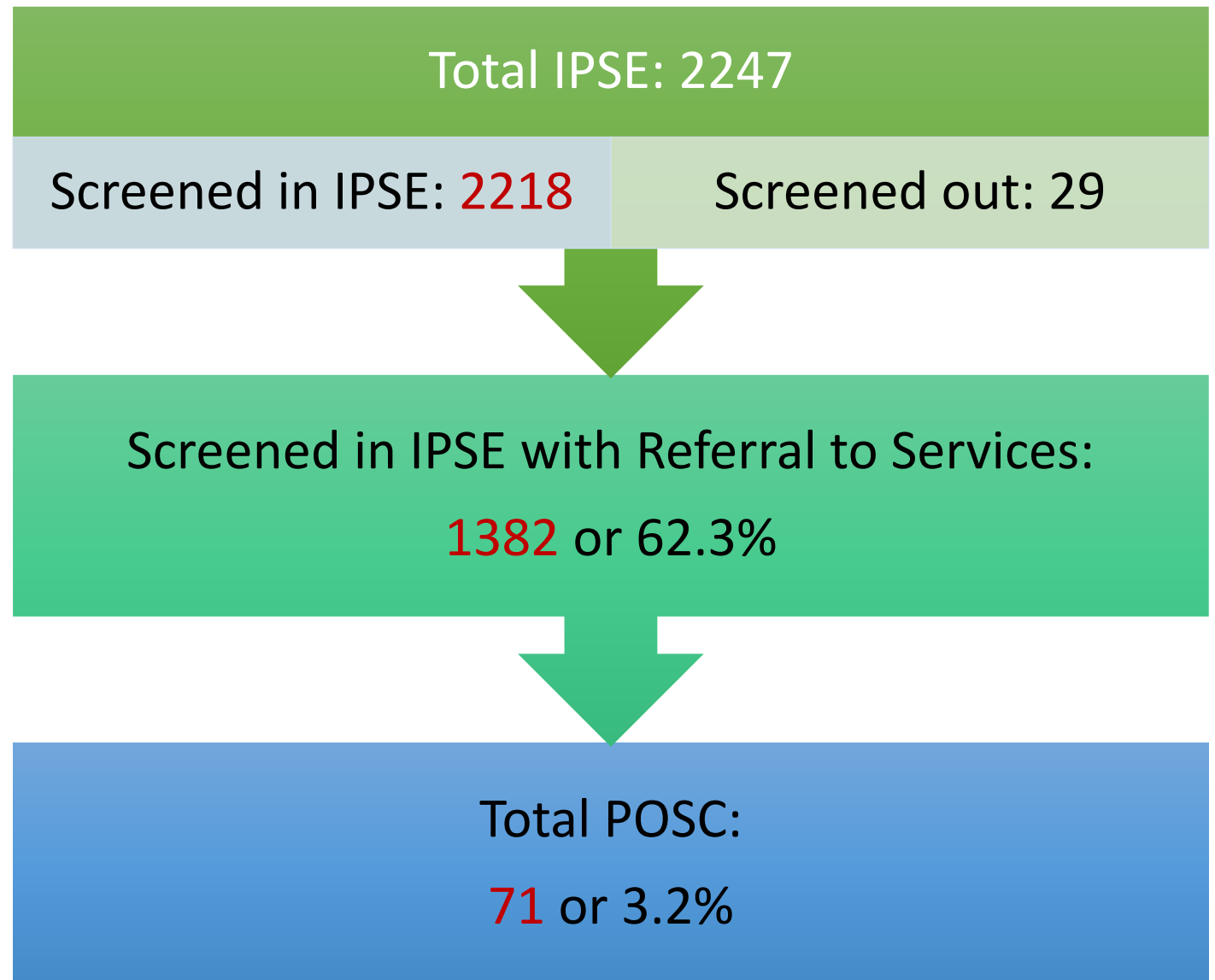
Key information that informed design choices

Substance exposed infant vs a substance affected infant

- **Substance exposed:** infant tested positive for alcohol or controlled dangerous substance
- **Substance affected:** infant diagnosed with withdrawal, FASD or NAS
- **Both substance exposed and substance affected infants are required reports to DHS**
- Plan of Safe Care are **only required by statute for substance affected infants**



New Data:
Infants with Prenatal
Substance
Exposure(IPSE)



Source: Child Maltreatment 2020, NCCANDS

What if?

Instead of **3.2%** of infants with prenatal substance exposure and their families receiving a POSC/Family Care Plan

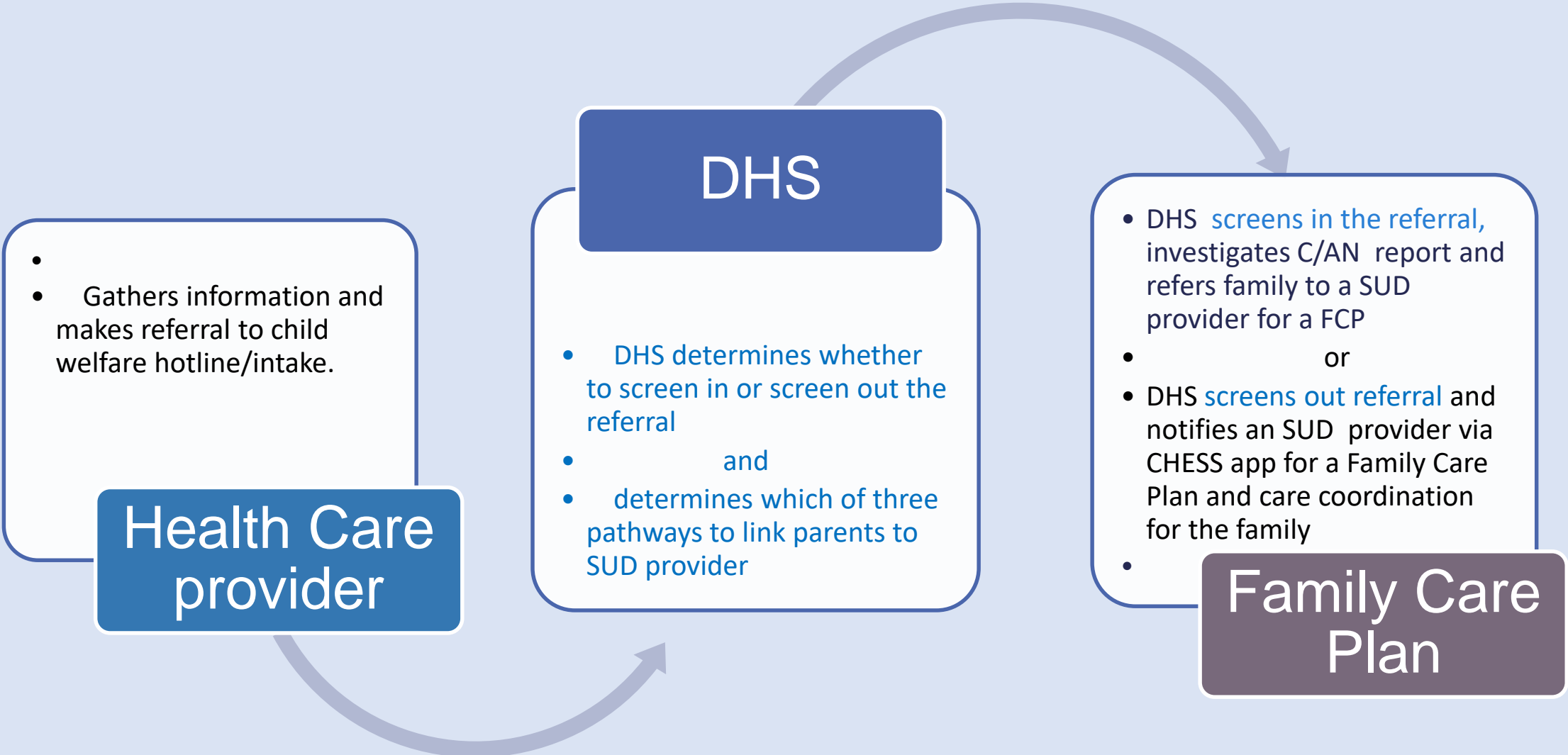
Partner agencies step forward to offer a Family Care Plan and care coordination during pregnancy and postpartum for all infants with prenatal substance exposure and their families



What: The Path Forward

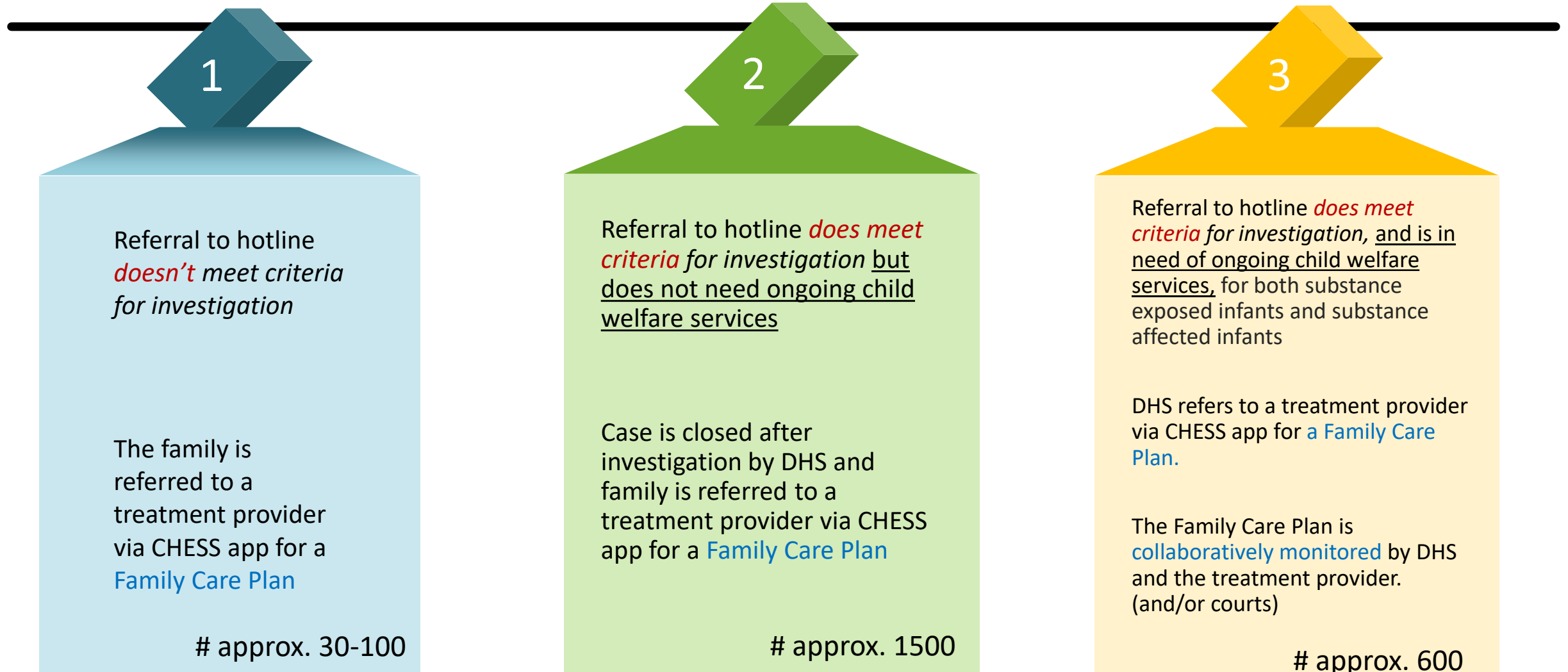
- Do have all referrals come to the DHS hotline
- Do enhance access to and engagement strategies for treatment for parents with a substance exposed or a substance affected infant (CHESS APP)
- Do create multiple pathways for DHS to refer families to SUD treatment providers for a Family Care Plan and care coordination.

PROPOSED: OKLAHOMA SUBSTANCE AFFECTED INFANT PATHWAY



Multiple Referral Pathways to Family Care Plans

Although statute only requires a POSC for substance affected infants, **we concur that a Family Care Plan will also be created for substance exposed infants** via one of three family centered pathways:



Key Points of Referral Pathways

All families with an infant with prenatal substance exposure will be offered a Family Care Plan

SUD treatment providers contracted with ODMHSAS will be the primary initiator of Family Care Plans after receiving a referral from DHS

When appropriate, the Family Care Plan will be monitored jointly by the SUD treatment provider and DHS staff



How:

The three-legged stool of Family Care Plan Implementation

- E learning Modules (available now)
- Implementation Toolkit (underway)
- Interactive training/consultation

1: FCP Foundations

- The need for Family Care Plans (FCP)
- Values and Beliefs that drive the FCP

2: Initial Walkthrough

- Initial form walkthrough
- How the form facilitates initial discussion

3: Practical Application

- Witness an in-person initial session
- Learn how to facilitate sessions

4: Organizational Integration

- How to infuse FCP values throughout your organization
- Hear lessons learned from FCP champions



Family Care Plan Modules

Equipping providers & empowering families

Implementation Toolkit Content



Scripts



Readiness
Checklist



Implementation
Guide

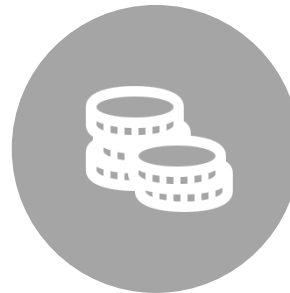


Standardized
Forms

Pilot and learn next steps



Choose pilot providers/sites



Explore incentives and supports



Establish PDSA cycles
(Plan, Do, Study, Act)



Create implementation framework and timeline

Creating an Implementation Framework



ODMHSAS Supports for Family Care Plan Rollout



Evaluation

- Contract with Dr Bard and Dr Lloyd-Sieger
- Pilot, process, outcomes, cost analysis



CHES Health App

- Referral management
- OK I'm Ready
- Recovery supports



Anti Stigma Work

- Replicate Tough as a Mother campaign
- Targeted training based on CVI



Training

- E learning Modules
- Toolkits
- Pilots



FCP Liaisons

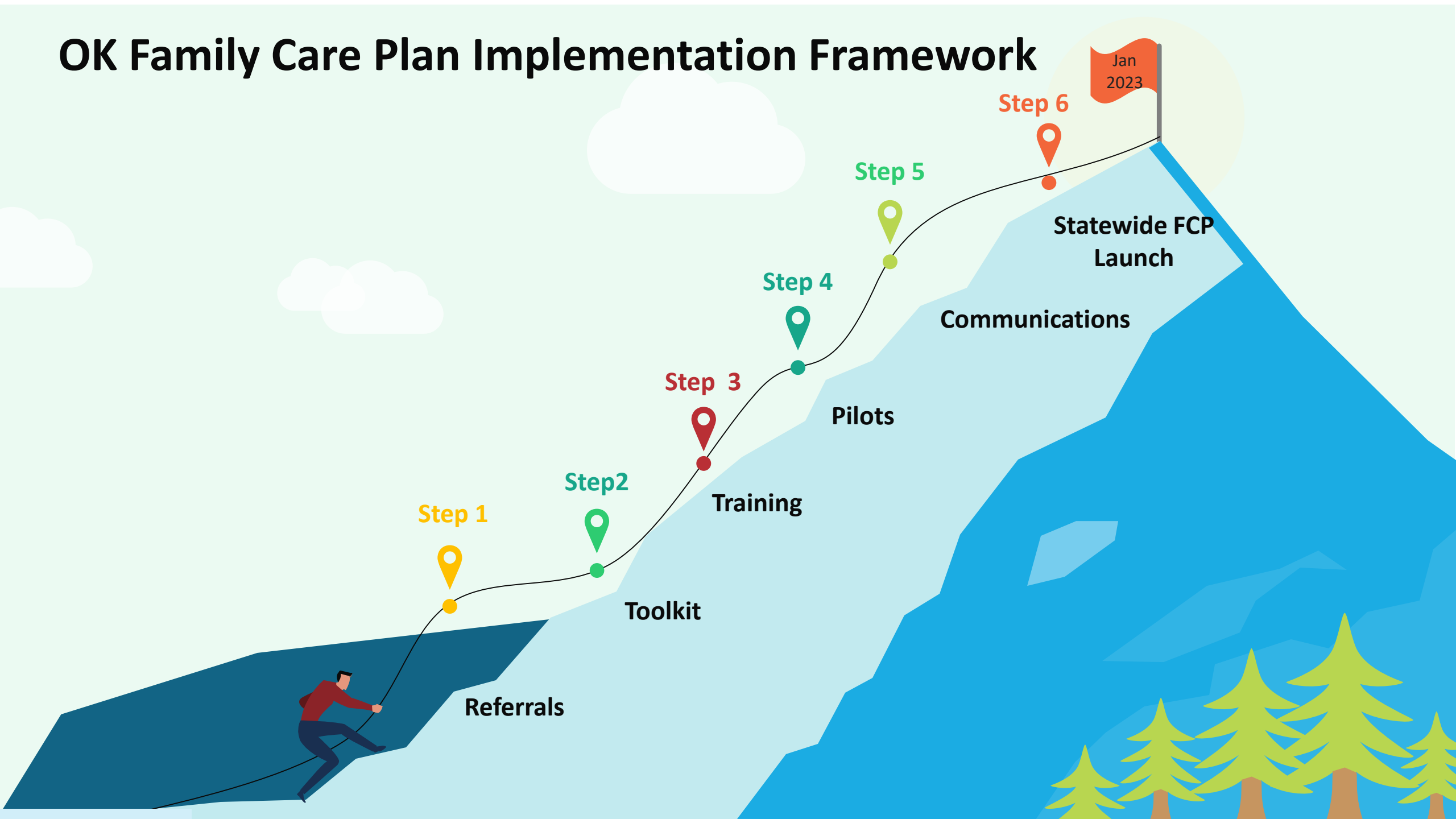
- Embedded at SUD providers
- Supports for collaborative partners
- Contracts by July 1



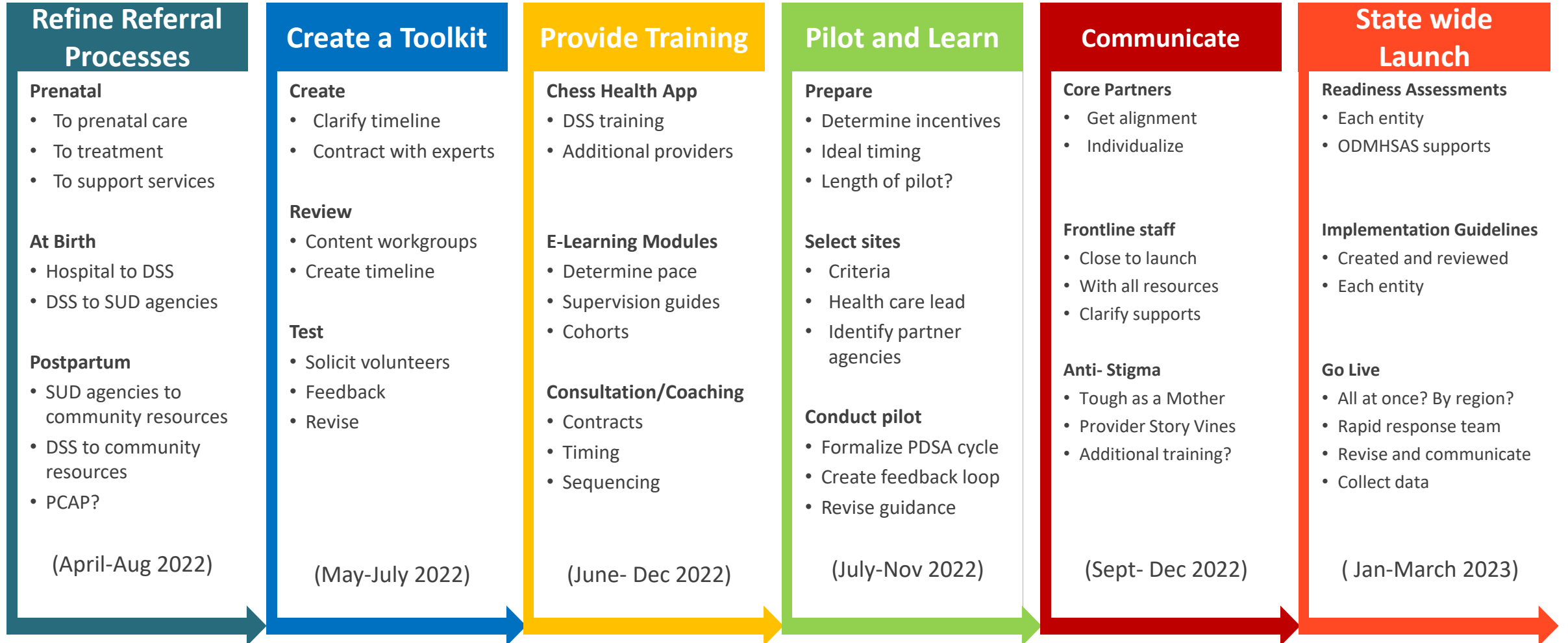
Coaching

- Learning communities
- Consultation
- PDSA's

OK Family Care Plan Implementation Framework



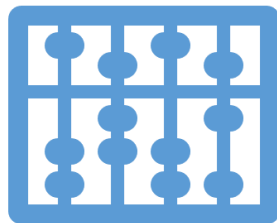
Draft Family Care Plan Rollout Timeline



Data and Evaluation

Progress! We have a Plan

Evaluation Update



Initiated discussions with and Dr Richard Bard (OU) and Dr Margaret Lloyd Sieger (U Conn) to determine best path forward



Contracting with both to create a scope of work that includes:

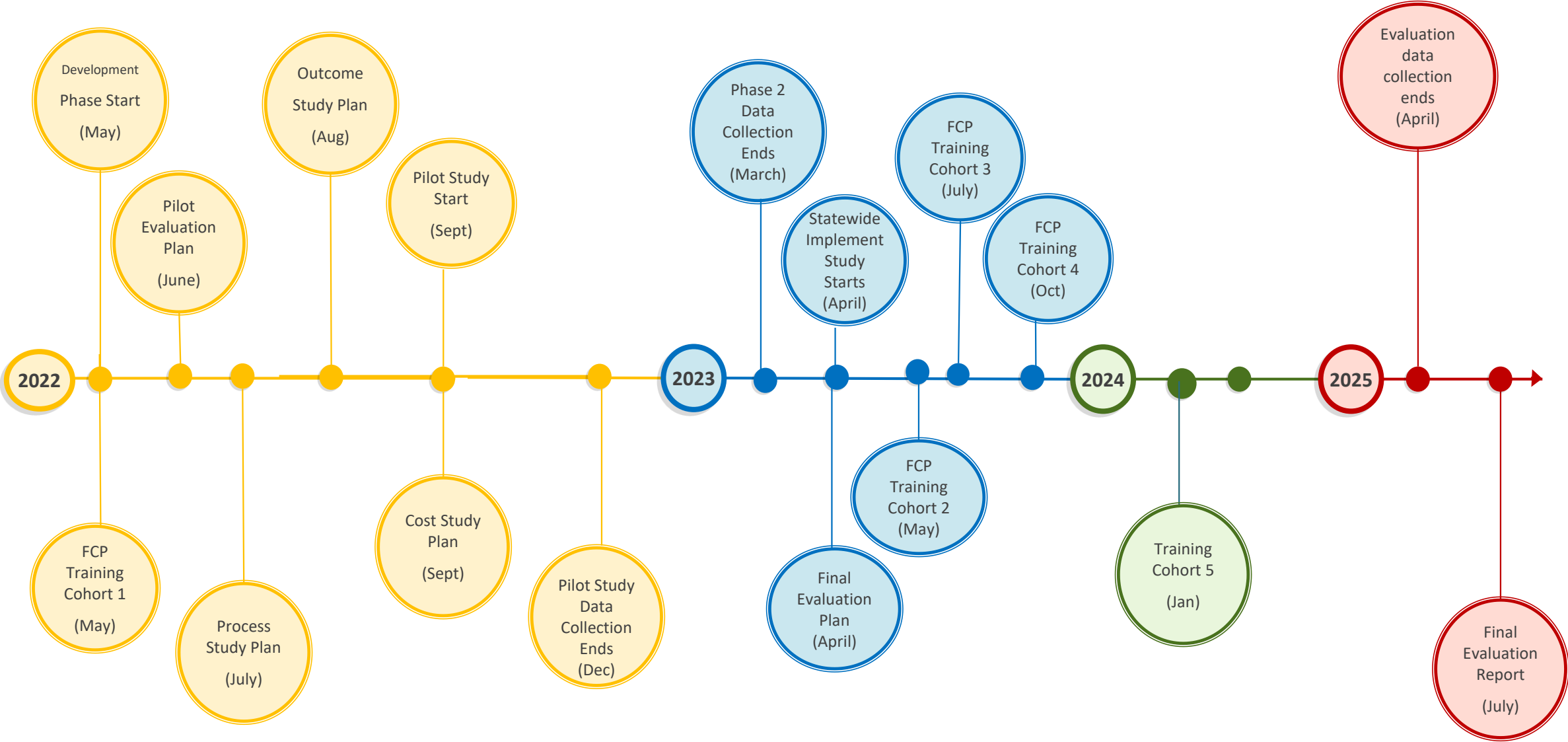
Planning

Pilots

Process and outcomes evaluation

Cost Analysis

DRAFT: OK Family Care Plan Evaluation Timeline





Feedback: How can we improve our FCP implementation plan?

Discussion:

Stigma and Public/
Provider Understanding

Stigma Impacts

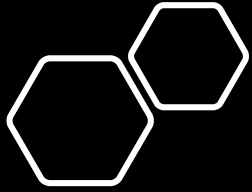
People **seeking** help

Numbers of families **receiving** treatment

Quality of treatment

Likelihood of **staying** in active recovery

Resources allocated to prevention and treatment



One
Jurisdiction's
Approach:
Tough as a
Mother

WHAT IS TOUGH AS A MOTHER?

Tough as a Mother is a new public awareness campaign, launched in May 2020, to help **connect Colorado mothers with dependent children to substance use treatment providers** in their communities.

OK Replication of Tough as a Mother (TAAM)

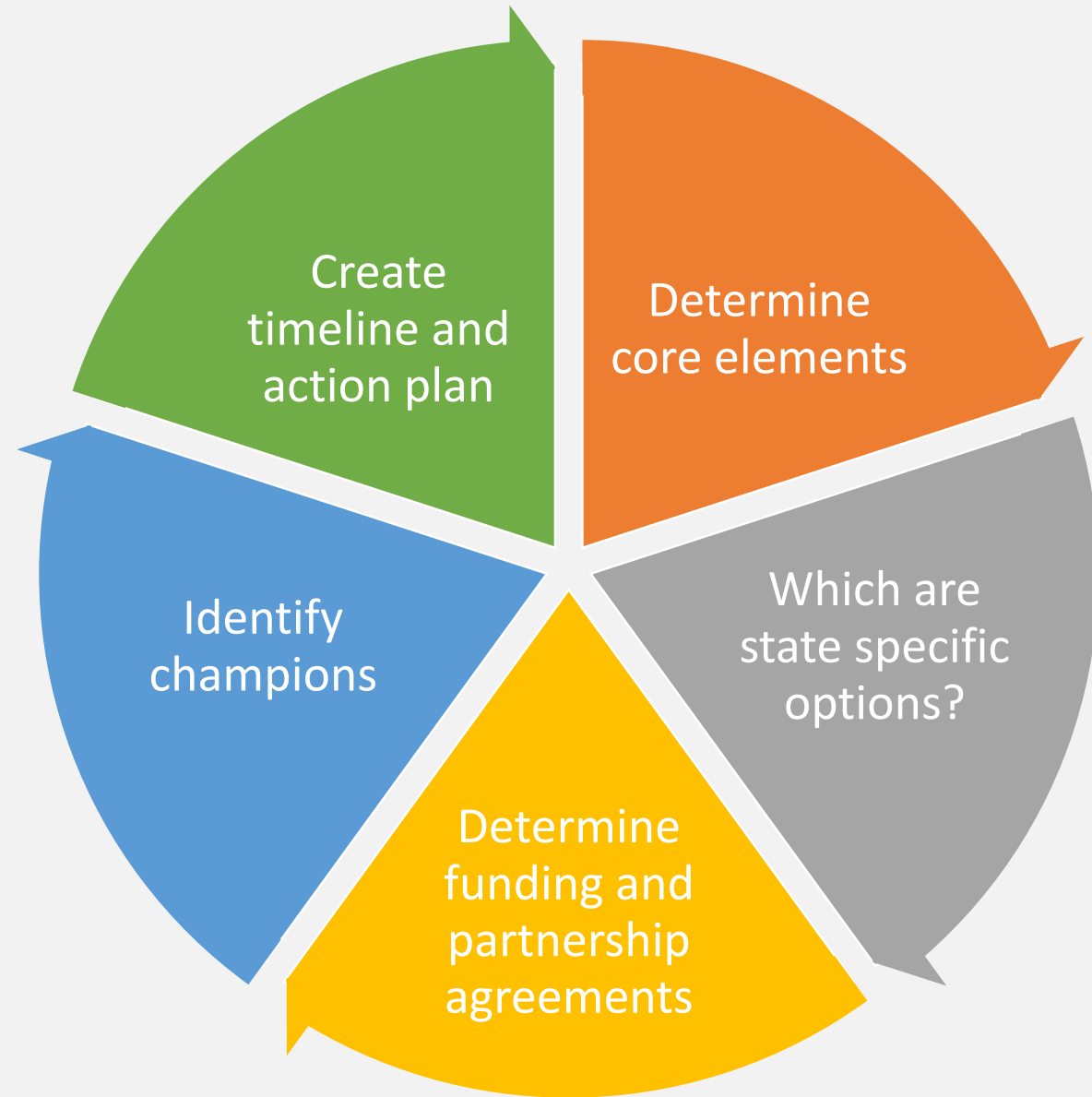
Met with leaders of the Colorado campaign including the state behavioral health, local treatment entity and communications firm

TAAM Colorado leaders are interested in supporting OK to replicate the campaign

In Colorado, there has been concurrent advocacy to shift state laws to promote access and reduce barriers to treatment

Tough as a
Mother:

OK Next
Steps



An Opportunity for Providers

In addition to Mothers telling their stories....

Colorado is using an app, Story Vine, that can also be used by providers to engage constituents in accessing care

Highly effective: <https://www.toughasamother.org/providers-share-your-story/>

<https://www.toughasamother.org/community-resources/>



Feedback: What aspects of Tough as a mother resonate?

QUESTIONS/OTHER BUSINESS?

- You may unmute to ask any questions or address any other business items
- If joining on a phone, press *6 to unmute

Quarterly Meetings

Register now to be added to all upcoming OPQIC Quarterly Meetings.

You will be added to a recurring Outlook invite.

Go to <https://opqic.org/register>

Future Meeting Dates:

July 19, 2022

October 18, 2022

5:00pm – 7:00pm

OPQIC

WHAT'S THE LATEST? INITIATIVES COURSES CALENDAR FOR PROFESSIONALS FOR PATIENTS ABOUT US

YOU ARE HERE: Home > Event Registration

EVENT REGISTRATION

After completion of this registration form, the participant will receive the Zoom meeting information in an email.

Please select the meeting you want to register for

April 19, 2022; 5 PM - 7 PM

April 19, 2022; 5 PM - 7 PM

Sign up to be added to all upcoming quarterly meetings (recurring Outlook meeting invite will be sent)

First Last

Participant Email *

We will send your registration confirmation and event correspondence to this e-mail address. Please enter an e-mail address that you check often.

Enter Email Confirm Email

SEARCH THIS WEBSITE

RECENT POSTS

A Call for Research Study Participants: Pregnant Women and Social Media

ACOG releases COVID-19 Vaccine PSA and Information

AWHONN is offering a Brand New Obstetric and Neonatal Quality and Safety Review Program – Now Available!

JAMA: Association of SARS-CoV-2 Infection With Serious Maternal Morbidity and Mortality From Obstetric Complications

JOGNN: Secondary Qualitative Analysis of Moral Injury in Obstetric and Neonatal Nurses

ARCHIVES

Select Month

These 30-45 minute web-based programs, developed by the Institute for Perinatal Quality Improvement (PQI), provide interactive education designed for healthcare workers who care for people who are or may become pregnant.

THE SPEAK UP PROGRAM INCLUDES THREE MODULES

SPEAK UP E-Learning

Racial Disparity, Health Equity and Birth Equity Education



Module 1

Why Everyone Must SPEAK UP

Trends and Racial Disparities in Maternal Mortality and Morbidity

Module 2

Pledging to SPEAK UP

Recognizing Bias, Inequities, and Racism in Perinatal Care

Module 3

How to SPEAK UP

Against Racism in Perinatal Care

CNE/CME credit available. (.75 credit for each module)
All learners will receive a certificate of completion at the conclusion of the training.

This nursing continuing professional development activity was approved for 0.75 CNE credits each by Northeast Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Released on May 1, 2020.

Boston University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Boston University School of Medicine designates this live activity for a maximum of 0.50 AMA PRA Category 1 Credit[s]™ each. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

<https://opqic.org/speakup/>

To access the training, please register at opqic.org/speakup/

For more information visit: www.perinatalqi.org



Upcoming Events

To Register, visit <https://opqic.org/opqic-upcoming-events/>

- April 27: OSDH: Eliminating Health Inequalities Lecture ft. Dr. Ansell – virtual
- April 28: IMA Annual virtual Summit 2022 – virtual
- September 30: OPQIC SUMMIT Save the Date