

Recruitment Script for Patient Surveys
Version 1 - Dated February 28, 2022

This script may be utilized by hospital site teams to support verbal recruitment by providers or research team members.

My name is [Insert staff name] and I work at this hospital. Do you mind if I take a few quick minutes of your time? Thank you. Our hospital is currently conducting a quality improvement initiative, called TeamBirth, to see how we can optimize the labor and delivery and postpartum experience at our hospitals. We are inviting you to participate in a voluntary survey because you recently had a live birth here and we value your feedback and perspective about your experiences. This study will be conducted by Ariadne Labs in partnership with Oklahoma Perinatal Quality Collaborative and our hospital. We want to know how your care has been, and if there is anything we could have done differently to improve your experience?

If you agree to participate, we will ask you to complete a survey that takes approximately 10-15 minutes. Participation in this study is voluntary. Your identity as a participant will be anonymous during and after the study, we will never ask you for your name or email address, or any identifying information. You will take the survey one time and you may withdraw your participation at any time as you go through the survey.

We can provide you with a paper copy of the survey and consent form. Are you ok if I leave this survey with you?

You will be provided with an informed consent form that provides more detail about the study. Please let a member of your care team or myself know if you are interested or if you have any questions. Please feel free to complete the survey at your leisure sometime prior to discharge. Thank you for your time and consideration.

Thank you!