



OKLAHOMA PERINATAL QUALITY
IMPROVEMENT COLLABORATIVE

WHAT'S THE LATEST?

OPQIC NEWS FEED ON OPQIC.ORG

SUBSCRIBE TO MONTHLY EMAIL UPDATES



#OPQIC17

OPQIC.ORG







During the fall of 2015 and the spring of 2016, only **49%** of pregnant women received the Tdap vaccine.

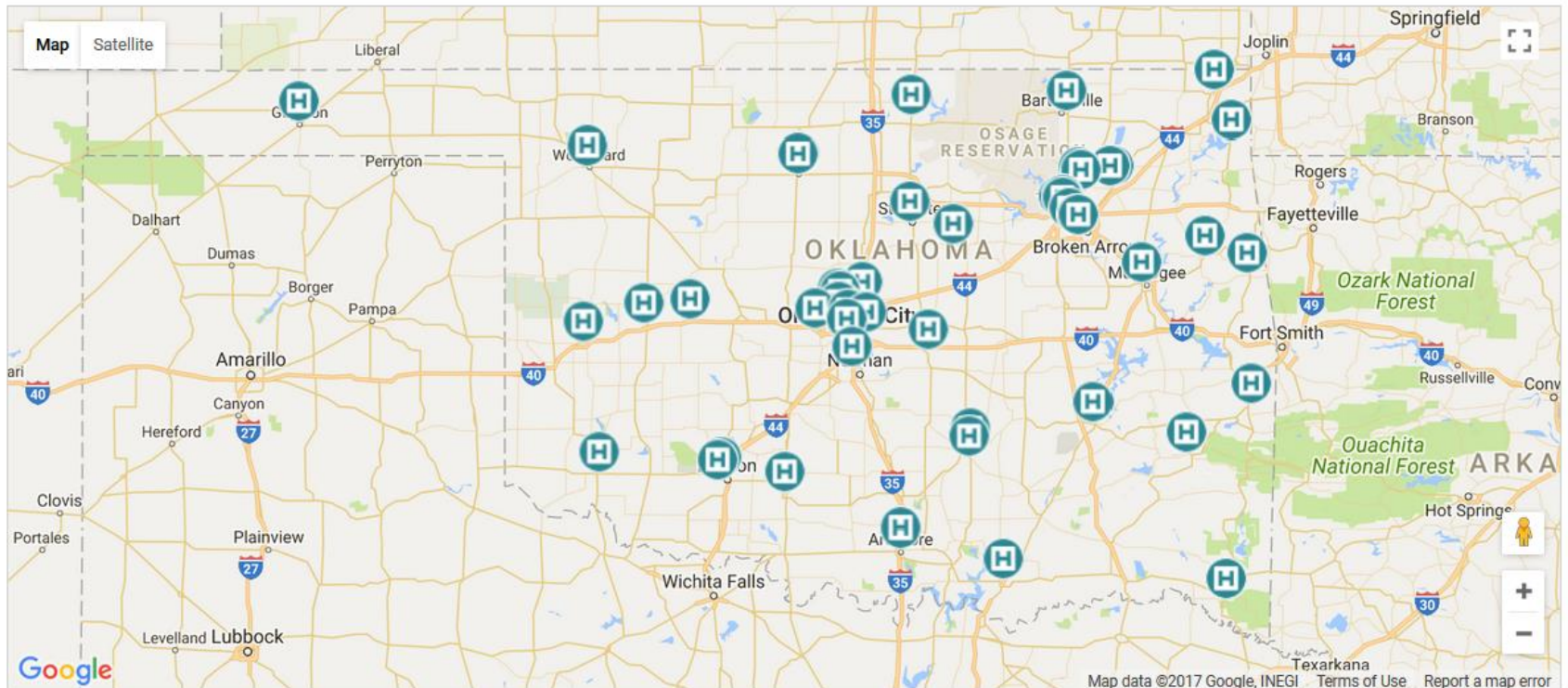
Pregnant women should receive the vaccine during the third trimester. A new CDC study shows the Tdap vaccination is 78% effective in preventing whooping cough.



Did you know.....

You can find perinatal resources on the OPQIC Resource Map at opqic.org/map

MAP



Join the OPQIC email Listserv!

Sign up at
opqic.org/listserv





A free text messaging service available for pregnant women and new moms that provides information, appointment reminders, etc.



- Text “BABY” or “BEBE” to 511411 to enroll

[FACEBOOK.COM/OPQIC](https://www.facebook.com/OPQIC)





Thanks to the Perinatal Quality Foundation for their partnership and the support of the March of Dimes for funding **71 participants** to receive CLEAR training at no cost!

CLEAR

Cervical Length Education and Review



march  of dimes[®]



parentPRO

Free parenting support. Delivered to your door.

CALL TODAY!

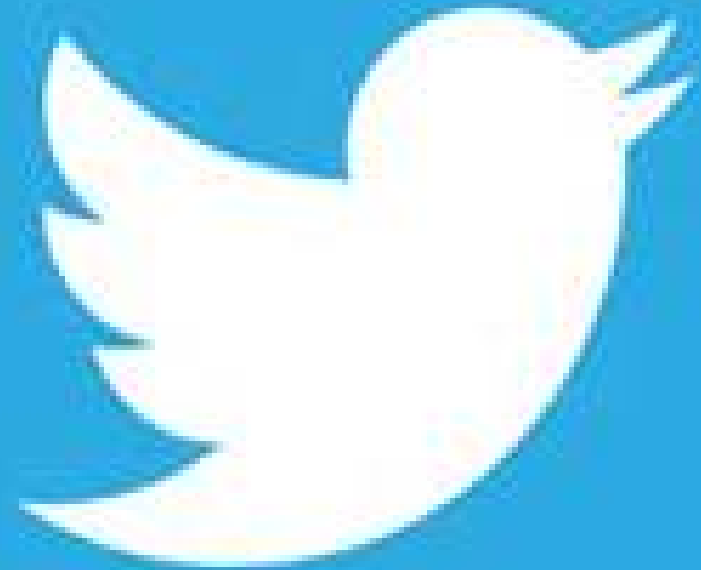
1-877-271-7611

parentPRO.org





[TWITTER.COM/OPQIC_](https://twitter.com/OPQIC_)



#OPQIC17



Preparing

A vertical decorative bar on the left side of the text. It consists of a light blue rectangle at the top, a light pink circle below it, a light blue rectangle below that, a light pink circle below that, a light blue rectangle below that, a light pink circle below that, and a light blue rectangle at the bottom.

for a

Lifetime

It's Everyone's Responsibility

Breastfeeding Friendly Worksites

We've grown to 178!

Including 19 Birthing Hospitals!

Worksites recognized June & December with certificates and recognition on OSDH website

Find Application:

**Oklahoma State Department of Health
Website**

- Search for “Working and Breastfeeding” at

www.ok.gov/health/





**Ask Your
Patients the
One Key
Question**

***“Would you like to
become pregnant in the
next year?”***

By asking the **ONE KEY QUESTION**[®], health care providers can support the needs of all reproductive-age women whether they want to become pregnant or prevent a pregnancy.

For more information on both birth control and preparing for pregnancy, visit

www.onekeyquestion.org



OPQIC.ORG



[FACEBOOK.COM/OPQIC](https://www.facebook.com/OPQIC)





During the 2016-2017
flu season, only **54%**
of pregnant women
received the flu
vaccine

Make sure to protect yourself and your baby. Get vaccinated.

www.cdc.gov/flu/protect/vaccine/pregnant.htm



U.S. Department of Health and Human Services
Centers for Disease Control and Prevention



DID YOU KNOW.....

Oklahoma's providers underutilize progesterone therapy for certain women at increased risk for preterm birth

This therapy can decrease their incidence of preterm birth by up to 40%

FIND OUT MORE TODAY!



**OKLAHOMA
BREASTFEEDING
RESOURCE CENTER**

www.ouhsc.edu/breastfeeding



love

HOW CAN YOU GET INVOLVED?

- Attend department meetings at your hospital
 - Do you have a perinatal safety/quality work group?
- Investigate your hospital's data
- Attend OPQIC Quarterly Meetings
 - Attendance now possible via WebEx!
- Sign up for the OPQIC newsletter
- Join the OPQIC Listserv

Contact OPQIC at
info@opqic.org



Subscribe to OPQIC





#OPQIC17



Did you know.....

The US preterm birth rate rose for the second straight year in 2016.

Most of the increase was among infants born late preterm. The early preterm birth rate was essentially unchanged.

Source: CDC, NCHS Data Brief No. 287. September 2017

DID YOU KNOW.....

Pregnant women should receive the *Tdap* vaccine ideally between 27 and 36 weeks gestation

Those in close contact to the infant should also receive the *Tdap* vaccine



DID YOU KNOW.....

The Oklahoma Health Care Authority will reimburse providers who appropriately provide the 5 A's tobacco cessation counseling for SoonerCare patients

The Oklahoma Health Care Authority will reimburse providers who appropriately provide psychosocial counseling for most Sooner Care patients

Did you know.....

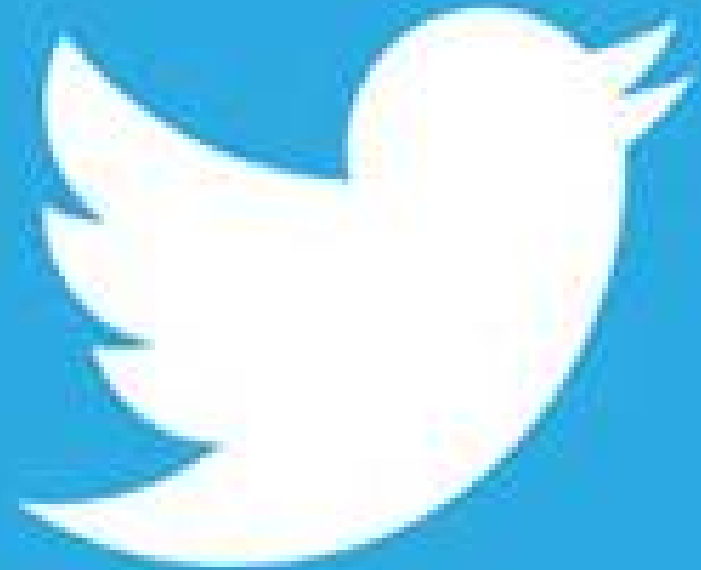
1-800-QUITNOW

OKhelpline.com

provides *free* support 24/7 for your patients who use tobacco products

 Free help	Oklahoma Tobacco Helpline	
	1 800	QUIT NOW
	784-8669	OKhelpline.com

[TWITTER.COM/OPQIC_](https://twitter.com/OPQIC_)





DID YOU KNOW.....

The Oklahoma Health Care Authority will reimburse the birthing hospital for LARC devices placed in the immediate postpartum period for most SoonerCare patients

LARC PROVIDER TRAINING

- Conducted 11 LARC provider skills training sessions in July and August
- 124 providers attended training
- Look for more trainings to be scheduled in the future

EMAIL: FOCUSFORWARDOK@OKHCA.ORG

PHONE: (405) 522-7391



Join the OPQIC email Listserv!

Sign up at
opqic.org/listserv





Oklahoma's 7 Baby-Friendly Hospitals!

- **Claremore Indian Hospital** Claremore (06/13)
- **INTEGRIS Baptist Medical Center** Oklahoma City (01/15)
- **Cherokee Nation W.W. Hastings Hospital** Tahlequah (07/15)
- **Comanche County Memorial Hospital** Lawton (10/15)
- **INTEGRIS Health Edmond** Edmond (05/16)
- **St. Anthony Hospital** Oklahoma City (11/16)
- **Chickasaw Nation Medical Center** Ada (05/17)

- 429 U.S. hospitals & birthing centers are Baby-Friendly.
- In 2007, only 2.9% of U.S. births were in Baby-Friendly facilities.
- **Over 15% of Oklahoma babies are now born in OK Baby-Friendly hospitals!**
(compared to 20.91 % nationally. The Healthy People 2020 goal is 8.1%.)

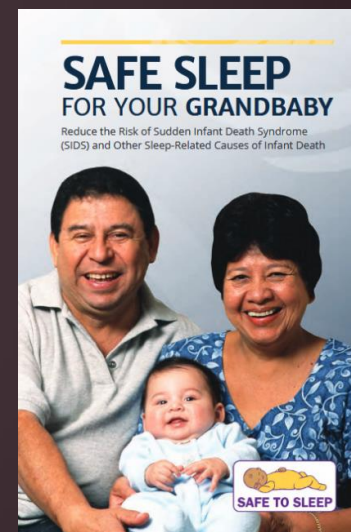
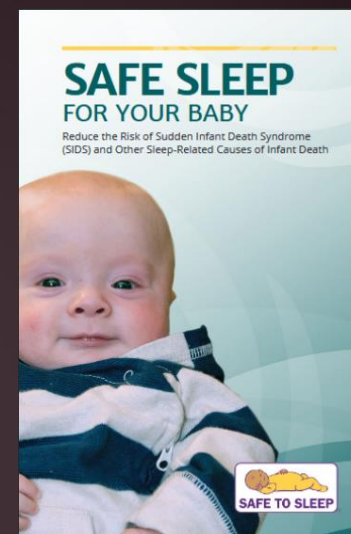
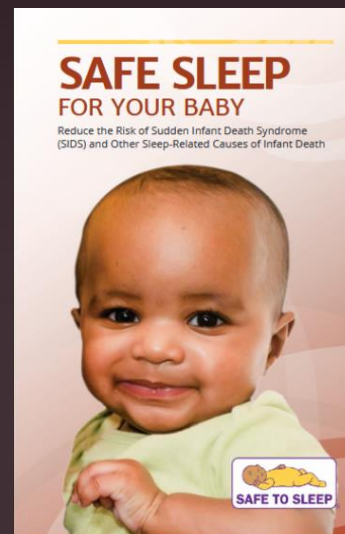
Did you know.....

- **Your hospital can sign up for the Becoming Baby Friendly in Oklahoma initiative**
- **Contact rebecca-mannel@ouhsc.edu**



DID YOU KNOW....

The NICHD has updated Safe to Sleep® campaign materials available for free download



Visit safetosleep.nichd.nih.gov

Did you know.....

- The **Period of PURPLE Crying®** program is available for your hospital
- Contact barbara-koop@ouhsc.edu

The Period of
PURPLE
Crying®

A New Way To Understand Your Baby's Crying



CLICK for Babies

Period of **PURPLE** Crying Caps™

www.CLICKforBabies.org







OKLAHOMA
mothers' milk bank

okmilkbank.org

facebook.com/okmilkbank

DID YOU KNOW.....

**SoonerCare covers
progesterone for
prevention of preterm birth**

parentPRO

Free parenting support. Delivered to your door.

CALL TODAY!

1-877-271-7611

parentPRO.org





Ask Your Doctor or Midwife

Preeclampsia

What Is It?

Preeclampsia is a serious disease related to high blood pressure. It can happen to any pregnant woman during the second half of her pregnancy, or up to 6 weeks after delivery.

Risks to You

- Seizures
- Stroke
- Organ damage
- Death

Risks to Your Baby

- Premature birth
- Death

Signs of Preeclampsia



Stomach pain



Headaches



Feeling nauseous;
throwing up



Seeing spots



Swelling in your
hands and face



Gaining more than
5 pounds (2,3 kg)
in a week

What Should You Do?

Call your doctor or midwife right away. Finding preeclampsia early is important for you and your baby.

For more information go to www.preeclampsia.org

Copyright © 2010, 2014 Preeclampsia Foundation. All Rights Reserved.

ORDER
PREECLAMPSIA
SYMPTOM PADS AT

www.preeclampsia.org

CLICK ON “STORE”

THANK YOU TO THE

**OKLAHOMA FOUNDATION
FOR MEDICAL QUALITY**

FOR PROVIDING TODAY'S CME



How to get your Certificate

Sign in at the registration table

Go to opqic.org/summit2017

Click on the link to complete the evaluation.

The password is **aimok** (lowercase, no spaces)

Your certificate will be sent to the email address that you provided.

(Please allow 3 weeks for receipt of certificate)



#OPQIC17

KEYNOTE SPEAKER:

SAHIRA LONG, MD, IBCLC
PEDIATRICIAN & ASSISTANT
PROFESSOR OF PEDIATRICS AT
GEORGE WASHINGTON UNIVERSITY
AND A PANELIST FOR THE US
SURGEON'S GENERAL CALL TO
ACTION TO SUPPORT
BREASTFEEDING

KEYNOTE SPEAKER:

CHRISTINA SMILLIE, MD, IBCLC
PEDIATRICIAN AT YALE, NEW
HAVEN AND BRIDGEPORT
HOSPITALS WHO FOUNDED
THE 1ST PRACTICE IN THE US
SPECIALIZING IN
BREASTFEEDING MEDICINE

A circular inset image showing a woman with curly hair, wearing a white tank top, breastfeeding a baby. The woman is looking down at the baby with a gentle expression. The background of the image is a soft, out-of-focus light color.

**6TH ANNUAL
BECOMING
BABY - FRIENDLY IN OKLAHOMA
SUMMIT
3.2.2018**

SAMIS EDUCATION CENTER
1200 N PHILLIPS AVE · OKLAHOMA CITY, OK

REGISTRATION: OUHSC.EDU/BREASTFEEDING | EMAIL: OBRC@OUHSC.EDU



DID YOU KNOW.....

Hospitals with an approved Infant Safe Sleep policy can receive free sleep sacks to distribute to families through the OSDH Hospital Sleep Sack Initiative



Visit opqic.org/safesleep



Subscribe to OPQIC





BRIDGES *out of* POVERTY



FREE one-day training offered monthly at the OU/DHS Training Center in Norman, OK

Visit events.oucmp.org/bridges

and the **WINNER'S**

Congratulations to our Oklahoma hospitals who placed in the ***National Improvement Video Challenge*** from the Council on Patient Safety in Women's Health Care!

- Mercy Hospital Ada, 1st Place
- The Children's Hospital at OU Medical Center, 3rd Place

FIND THE PROGESTERONE GUIDELINES AT OPQIC.ORG

SoonerCare Guideline for Provision of Progesterone Prophylaxis of Preterm Birth



OKLAHOMA PERINATAL QUALITY
IMPROVEMENT COLLABORATIVE

Oklahoma
HealthCare
Authority

Version 1.0 9/16